

## Bai (Mark) Li 李柏



Position Assistant Professor  
Faculty University International College  
Email libai [at] must.edu.mo  
Phone (853) 8897-3457  
Office R728  
Address Avenida Wai Long, Taipa, Macao

### ***Areas of Expertise***

Applied Linguistics, Second Language Acquisition, Psycholinguistics, Orthography, Visual Word Recognition, Word Reading, Endangered Languages Teaching and Learning, TESOL

### ***Education***

- Ph.D. (Applied Linguistics and Second Language Acquisition) University of Oxford, UK
- M.S.Ed (Teaching English to Speakers of Other Languages) University of Pennsylvania, USA
- B.A. (English) Dalian University of Foreign Languages, China

### ***Positions***

2023 – Present Assistant Professor, University International College, Macau  
University of Science and Technology  
2005 – 2012 Lecturer in English, School of Foreign Languages, City Institute of  
Dalian University of Technology

### ***Courses Taught***

Advanced English, Fundamental English

### ***Publications***

- Li, B. 李, Murphy, V., & Nag, S. (2025). Exploring pedagogical strategies for developing orthographic knowledge: A case study of the critically endangered Manchu language. *International Journal of Applied Linguistics*. <https://doi.org/10.1111/ijal.12839>
- Li, B. 李, & Nag, S. (2025). Learning to read the Manchu writing system. In H. Winkler & H. K. Pae (Eds). *Handbook of nonlinear writing systems: Complex processes and learning challenges*. Springer Nature.

### **Projects**

- 2024 - 2025      Word Reading in the Manchu Writing System: Its Visual Complexity and Symbol–Sound Mapping Complexity. PI. Macau University Science and Technology (FRG-24-081-UIC).
- 2009 - 2011      Content-Based Language Teaching for English Majors in a Chinese University. Co-I. National Research Centre for Foreign Language Education.
- 2008 - 2010      Cultivation on Chinese University Students' English Listening and Speaking Skills. Co-I. National Centre on Teaching in Higher Education.
- 2006 - 2007      Task-Based Language Teaching in College English Class. Co-I. Research Centre for Foreign Language Teaching Methodology.

### **Conference Presentation**

- Li, B. (2025, July). *Pedagogical strategies for complex orthography: A case study on Manchu orthographic knowledge instruction*. The 10th Shanghai Forum for Emerging Scholars in Linguistic Research. Shanghai, China.

### **Membership of Academic Association and Community Service**

- International Literacy Association, member
- International Journal of Applied Linguistics*, reviewer
- 2018 – 2019      Elected Member, General Purposes Committee, Wolfson College, University of Oxford
- 2013              Session Chair, Ethnography in Education Research Forum, Graduate School of Education, University of Pennsylvania

### **Professional Qualification and Awards**

- University Teaching Credential
- 2015              Universities' China Committee in London (UCCL) Research Grant, Great Britain China Centre
- 2010              Teaching Excellence Award, City Institute of Dalian University of Technology