

# 胡泊



职称： 助理教授  
学院/部门： 人文艺术学院  
电邮地址： bhu@must.edu.mo  
电话： (853) 8897-3544  
传真： (853) 2888-0091  
办公室： R307  
邮寄地址： 澳门氹仔伟龙马路

## 教研领域

智能传播、人机交互、技术采纳、AI 与心理健康、  
计算机中介传播、互动媒体效果

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## 学历

2020 - 2025 香港城市大学 / 媒体与传播学 / 博士学位  
2017 - 2020 上海交通大学 / 新闻与传播 / 硕士学位  
2013 - 2017 西北大学 / 新闻学 / 学士学位

## 教学经验

2025 至今 澳门科技大学 / 人文艺术学院 / 助理教授  
2020 - 2024 香港城市大学 / 媒体与传播系 / 教学助理

## 学术成果

### 期刊文章：

- [18] Zhang, H., Li, B., **Hu, B.**, & Ai, P. (2025). Exploring the role of personal innovativeness on purchase intention of artificial intelligence products: An investigation using social influence theory and value-based adoption model. *International Journal of Human-Computer Interaction*, 1-15. [SSCI top 20% in Ergonomics, IF = 4.9, SSCI 一区]
- [17] Ai, P., Li, B., **Hu, B.**, & Zhang, H. (2025). Extending the planned risk information seeking model (PRISM) in the context of artificial intelligence: from the perspective of individual differences. *Behaviour & Information Technology*, 1-15. [SSCI in Ergonomics, IF = 3.1, SSCI 二区]
- [16] Mao, Y., & **Hu, B.\*** (通讯作者) (2025). From trolling victimization to reactive trolling: Moderated mediation effects of online disinhibition and motivations. *Social Science Computer Review*, 43(1), 27-47. [SSCI top 15% in Social Sciences, Interdisciplinary, IF = 2.7, SSCI 一区]
- [15] Li, J., Chen, T., Li, S., & **Hu, B.\*** (通讯作者) (2024). Honor the contract? Effects of algorithmic recommendation system features on perceived benefits, privacy

risk, and continuance intention to use TikTok. *International Journal of Human–Computer Interaction*. [SSCI top 20% in Ergonomics, IF = 4.9, SSCI 一區]

[14] Yan, W., **Hu, B.**, Liu, Y. L., Li, C., & Song, C. (2024). Does usage scenario matter? Investigating user perceptions, attitude and support for policies towards ChatGPT. *Information Processing & Management*, 61(6), 103867. [SSCI top 6% in Information Science, IF = 6.9, SSCI 一區]

[13] Mao, Y., **Hu, B.**, & Kim, K. J. (2024). Is the Internet to blame for problem behaviours in early adolescents? The effects of different types of Internet use, depression, and self-control. *Behaviour & Information Technology*, 1-15. [SSCI in Ergonomics, IF = 3.1, SSCI 二區]

[12] Mao, Y., **Hu, B.**, & Kim, K. J. (2024). When AI doctors lie about diagnosis: The effects of varying degrees of prosocial lies in patient–AI interactions. *Technology in Society*, 102461. [SSCI top 1% in Social Sciences, Interdisciplinary, IF = 12.5, SSCI 一區]

[11] **Hu, B.**, Mao, Y., & Kim, K. J. (2023). How social anxiety leads to problematic use of conversational AI: The roles of loneliness, rumination, and mind perception. *Computers in Human Behavior*, 145, 107760. [SSCI top 4% in Experimental Psychology, IF = 9, SSCI 一區]

[10] Liu, Y., **Hu, B.\*** (通讯作者), Yan, W., & Lin, Z. (2023). Can chatbots satisfy me? A mixed-method comparative study of satisfaction with task-oriented chatbots in mainland China and Hong Kong. *Computers in Human Behavior*, 143, 107716. [SSCI top 4% in Experimental Psychology, IF = 9, SSCI 一區]

[9] **Hu, B.**, Liu, Y., & Yan, W. (2023). Should I scan my face? The influence of perceived value and trust on Chinese users' intention to use facial recognition payment. *Telematics and Informatics*, 78, 101951. [SSCI top 4% in Information Science, IF = 7.6, SSCI 一區]

[8] Liu, Y., Yan, W., **Hu, B.**, Lin, Z., & Song, Y. (2023) Chatbots or humans? Effects of agent identity and information sensitivity on users' privacy management and behavioral intentions: A comparative experimental study between China and the United States. *International Journal of Human–Computer Interaction*. [SSCI top 25% in Ergonomics, IF = 3.4, SSCI 一區]

[7] Liu, Y., Yan, W., **Hu, B.\*** (通讯作者), Li, Z., & Lai, Y. L. (2022). Effects of personalization and source expertise on users' health beliefs and usage intention toward health chatbots: Evidence from an online experiment. *Digital Health*, 8. [SSCI top 20% in Health Policy & Services, IF = 3.9, SSCI 一區]

[6] Li, W., Mao, Y., & **Hu, B.** (2022). Will exposure to different consequences of prosocial behavior always lead to subsequent prosocial behavior among adolescents: An experimental study of short videos. *Frontiers in Psychology*, 13, 927952. [SSCI top 23% in Psychology Multidisciplinary, IF = 3.8, SSCI 一區]

- [5] Liu, Y., Yan, W., & **Hu, B.** (2021). Resistance to facial recognition payment in China: The influence of privacy-related factors. *Telecommunications Policy*, 45(5), 102155. [SSCI top 18% in Communication, IF = 4.49, SSCI 一区]
- [4] 李武, 胡泊. (2021). 为“陪伴”买单? 准社会关系视角下音频知识付费决策研究, *现代出版*, 6, 10-18. [CSSCI]
- [3] 李武, 胡泊. (2020). 声音的传播魅力: 基于音频知识付费情境的实证研究, *新闻大学*, 12, 49-60. [CSSCI]
- [2] 李武, 胡泊. (2020). 性格驱动与认同建立: 网络阅读社区用户行为研究, *现代传播*, 10, 140-147. [CSSCI]
- [1] 李武, 胡泊 & 季丹. (2018). 电子书阅读客户端的用户使用意愿研究——基于 UTAUT 和 VAM 理论视角, *图书馆论坛*, 4, 103-110. [CSSCI]

#### 学术机构及社会任职

期刊审稿人

*Asia Journal of Social Psychology*

*Computers in Human Behavior*

*Frontiers in Psychology*

*Information Processing & Management*

*International Journal of Human-computer Interaction*

*Internet Research*

*Journal of Medical Internet Research*

*New Media and Society*

*Psychology Research and Behavior Management*

*Telecommunications Policy*

#### 专业资格认证及奖项

2024, 优秀研究论文奖, 香港城市大学人文社会科学院

2023, 学费奖学金, 香港城市大学

2023, 优秀研究论文奖, 香港城市大学人文社会科学院

2021, 优秀学术表现奖, 香港城市大学