

Naizheng Mao



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Teaching and research fields

- Contemporary Art and Materials
- Multimedia, Generative Art, and Contemporary Cultural Contexts

Interdisciplinary Artistic Expression: Ecological Art

Academic Qualification

2019-2022	PhD, Fine Arts, Central Academy of Fine Arts
2001-2002	Master's, Multimedia Design and Visual Arts, University of New South Wales, Australia
1994-1998	Bachelor's, Oil Painting Studio No. 1, Luxun Academy of Fine Arts

Teaching Experience

Present :	Macau University of Science and Technology / Faculty of Humanities and Arts / Assistant Professor
2015-2018	Contemporary Art Researcher at "Yishu," a Vancouver-based contemporary art journal
2002-2014	Creative Director at Ogilvy Beijing (InkChina), Executive Creative Director

Academic Achievements and Research Topics

Research Topic: Symbiosis and Evolution—Interdisciplinary Image Construction and Technological Perception in Eco-Art and Generative Art (Eco-Art and Generative Art)

Eco-Art | Generative Art | Interdisciplinarity | Bio-Media | Artificial Intelligence (AI) |
Algorithmic Aesthetics | View of Nature | Co-creation

Thematic Paper: "Evaluating the Socio-Ecological Impact of Eco-Art Interventions in Urban China: A Mixed-Methods Study on Community Engagement and Environmental Awareness"

Teaching Practice: Art Exhibition—"The Myriad Things from the Microscopic—Art Meets Technology"

Research Topic: Subjectivity Theory in Imagery—Psychology, Identity Politics, and the Study of Race, Gender, and Cultural Identity Politics

Self-Portraiture | Subjectivity | Race & Gender | Cultural Identity | Psychoanalysis | Visual Theory | The Gaze | Performativity

Thematic Papers: "Self-Consciousness Behind the Face—A Study of Western Oil Painting Self-Portraits"

"Faces and the Self-Consciousness Transitioning into Modernity in the 20th Century—A Study of Western Painting Self-Portraits (1)"

"A Study of the Evolution of Self-Consciousness in Rembrandt's Self-Portraits"

Professional Qualifications and Awards

2025: Works "Ataraxia," "Intangible," and "Selcouth" featured at ARTMUC

INTERNATIONAL ART FAIR, MONACO Contemporary Art by art3f & Gallery Art Fair

2025: Art Project "The Construction of Wangchuan—Deep Memory Under Fragmentation," Shanghai Hantianheng Art Museum, Li Xiang Art Museum

2022: Artwork "Wangchuan Painting Collection," featured in the "Micro" Art Exhibition at the Graduate School of the Central Academy of Fine Arts

2021: Experimental Duo Art Exhibition at the Art Museum of the Graduate School of the Central Academy of Fine Arts

2017: Duo Exhibition "Ideal State" in Vancouver, Canada

2016: Vancouver International Art Festival "Night" in Canada

2015: Joint Art Exhibition "Central Asian Silk Road Art Exhibition" with Seven Central

Asian Countries

2014: Hangzhou Art Exhibition "Landscape Oil Painting Exhibition" in China