

ZHAOHAIXIA



Position : Associate Professor
Faculty : University International College
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Teaching and Research Areas :

Literary and cultural criticism ; Creative WritingTheory;
Digital Creativity; Newspapers and Periodicals; Chinese
Modern Literature and Culture ; Macao Literature ;

Academnic Qualifications

Fudan University / Ph.D in Literary Criticism and Literary Theory (Study on Modern NewspaperDrama Criticism)

Shan Dong University / MA in Literature of Yuan, Ming and Qing Dynasties (On the Creation of Tanci Novels)

Shan Dong University / BA in Chinese language and literature (The Manifestation and Deviation in the low singing: an Analysis of Liu Yong's lyric Collection)

Teaching Experiences

2013 –Presen Associate Professor / Assistant Professor / Macau University of Science and Technology

Publications

Journal Articles:

1. **Zhao, H.** (2025). Innovation and Construction: The Transformation of Drama Theory and Criticism in the Late Qing and Early Republic of China. *Journal of Zaozhuang University*, 42(3), 33-40.
2. Chen, R., & **Zhao, H.** (2025). AI Chatbot Research: A Bibliometric Analysis of Advancements and Trends. *Journal of Macau University of Science and Technology (Humanities and Social Sciences)*, 19(1), 177-213.
3. Huang, Z., **Zhao, H.**, & Yang, F. (2024). Missionary's envision of children in late Qing China: Children's education and the construction of Christian discourse in *Child's Paper*. *Religions*, 15(2), 232. <https://doi.org/10.3390/rel15020232> (AHCI; IF: 0.7; Q1 in Religions)
4. Zhou, B., Jiang, C., Wang, K., Romão, X., Yoshioka, H., Wang, W., ... & **Zhao, H.** (2024). A review: The analysis of fires in Chinese historic buildings and research progress on fire protection. *Thermal Science and Engineering Progress*, 54, 102850. <https://doi.org/10.1016/j.tsep.2024.102850> (SCI; IF: 5.1; Q1 in Mechanics)
5. Lu, D., & **Zhao, H.** (2024). The construction of paradox and aesthetic reflection in Zhang Zao's poetry. *Chinese Language and Literature Research*, 15(2), 74–80. (CSSCI Extended Edition)
6. Yang, H., & **Zhao, H.** (2024). Research on the presentation of collocation and colligation

information for the verb “進行” in Chinese learners' dictionaries. *Journal of Macau University of Science and Technology* , 18(2), 119–140.

7. **Zhao, H.** (2023). The modern transformation of Chinese novels in Macau newspapers: A centered investigation on *Va Kio Daily* . *Journal of Taizhou University*, 45(2), 40–46.
8. **Zhao, H.** (2022). Transformation and revival: The rise of Macau vernacular literature and its stylistic changes. *Academia Bimestris*, 1, 196–204. (CSSCI)
9. **Zhao, H.** (2021). The modern press and literary development in Macau . *Journal of Tianjin Normal University (Social Sciences)*, 1, 114–120. (PKU)
10. **Zhao, H.** (2018). Interview with Professor Chen Guying: Exploring the subtleties of Dao through Western academic genealogy . *Literature & Art Studies*, 4, 75–83. (PKU, CSSCI)
11. **Zhao, H.** (2018). On the “starification” of drama performers in late Qing and early Republic . *Journal of Macau University of Science and Technology*, 12(1), 28–34.
12. **Zhao, H.** (2017). The theoretical value and critical features of Feng Shulun’s theatre criticism . *Journal of School of Chinese Language and Culture Nanjing Normal University*, 1, 182–185. (PKU, AMI)
13. **Zhao, H.** (2017). On the “Yong Ao Poems” by Yin Guangren and their artistic features . *Journal of Macau Documentation and Information*, 20, 161–171.
14. Li, D., & **Zhao, H.** (2016). The creation of modern drama in newspapers . *Journal of Chongqing University of Technology (Social Science)*, 8, 78–85. (AMI)
15. **Zhao, H.** (2016). Zheng Zhengqiu, father of Chinese cinema, and his theatre activities in Shanghai. *Journal of Macau University of Science and Technology* , 10(2), 8–13.
16. **Zhao, H.** (2015). The three major contributions of Zhou Jianyun to modern drama theory . *Journal of Xiamen University of Broadcasting and Television*, 2, 25–30.
17. Li, G., & **Zhao, H.** (2014). The features and evolutionary process of “periodical drama criticism” in the late Qing and early Republic. *Research on Chinese Literature* , 2, 89–97. (CSSCI)
18. **Zhao, H.** (2014). Western cultural influence on Shanghai’s theatre in the late Qing and early Republic. *Journal of Macau University of Science and Technology*, 8(2), 1–6.
19. **Zhao, H.** (2011). On the functional evolution of Tanci novels in modern society. *Theory Horizon*, 3, 148–149. (PKU)
20. **Zhao, H.** (2011). An analysis of the origin of Tanci . *Dajia* , 2, 59. (PKU)
21. **Zhao, H.** (2010). Ideological interpretation of Tanci novels: A case study of *Rebirth Fate*. *Mountain Flowers*, 24, 126–127. (PKU)

Academic Books / Monographs:

Zhao, H. (2017). *Research on Modern Newspaper Drama Criticism (1872-1919)*, Qilu Press , 2017.

Book Chapters:

1. **Zhao, H.** (2024). Thoughts on Creativity and Innovation Based on Traditional Chinese Literary Theory. *Creative Writing Studies* (Vol. 2, pp. 43-57). Zhejiang Gongshang University Press.
2. Liu, Fan, & **Zhao, H.** (2024). On the Creative Adaptation of Peach Blossom Spring in the Game

Burying Flowers. Creative Writing Studies (Vol. 2, pp. 80-94). Zhejiang Gongshang University Press.

3. **Zhao, H.** (2008). University language. Chinese culture articles, Art chapter, Beijing Normal University Press.

Conference Proceedings:

1. **Zhao, H.** (2025.5). Review and Reflections on Centennial Old-School Novels .The 3rd Jiangsu-Macau-Hong Kong Forum on Ancient Chinese Literature and Culture, University of Macau, Macau, China.
2. **Zhao, H.** (2024.11). Current Status and Development Trends of Creative Writing Research: A Bibliometric Analysis Based on Web of Science. The 9th Annual Conference on Creative Writing, Nanchang, China.
3. **Zhao, H.** (2024.3). ChatGPT in Creative Writing Courses in Chinese Universities: Application and Research.The 12th International Conference on Information and Educational Technology (ICIET), Tokyo, Japan.
4. **Zhao, H.** (2023.11). Between the East and West: Paradoxical Expression in Zhang Zao's Poetry. The 10th Southern Humanities Forum "New Chinese Poetry and Sino-Western Dialogue", University of Macau, Macau, China.
5. **Zhao, H.** (2023.10). Reconsidering the Old-Fashioned Novels of the Century.The 9th Annual Conference of the Novel Branch of Chinese Modern Literature Association, Hebei Normal University, Shijiazhuang, China.
6. **Zhao, H.** (2023.8). The Influence of Editorial Philosophy: Discussing Zhang Rulin's Scholarly Heritage.International Academic Conference on the Inheritance and Exchange of Chinese Culture between Macau and Portuguese-Speaking Countries, University of Macau, Macau, China.
7. **Zhao, H.** (2023.5). The Characteristics of Modern Macau Newspaper Language from the Perspective of Vernacular Chinese.The 29th International Conference of the International Society for Chinese Language Teaching, Macau University of Science and Technology, Macau, China.
8. **Zhao, H.** (2022.12). The Fragmented and Concealed 'Xiangshan': Cultural Identity in Modern Macau Seen from Chinese Newspapers.The 21st Annual Conference of Chinese Modern Literature Association, Guangzhou, China.
9. **Zhao, H.** (2022.11). How Can Creative Writing Be Sinicized? A Local Creative Discussion Based on Traditional Chinese Literary Theory.The 7th Annual Conference on Creative Writing, Guangzhou, China.
10. **Zhao, H.** (2021.10). The 'Modernity' of Macau: Stylistic Transformation and the Emergence of New Literature.Academic Seminar on Modern Newspapers and Stylistic Evolution, Shandong University, China.
11. **Zhao, H.** (2021.10). The Rise of Vernacular Literature in Modern Macau.Young Scholars Workshop Series on Modern Literature "The Boundary and Expansion of Historical Materials — Issues, Methods and Perspectives in Modern Literature Historical Materials", Institute of Literature, Chinese Academy of Social Sciences, China.
12. **Zhao, H.** (2020.11). The Modern Literary Image of Macau and the Characteristics of Novel Writing.Chinese Literature Research Workshop in the Guangdong-Hong Kong-Macau Greater Bay Area, Sun Yat-sen University, China.

13. **Zhao, H.** (2019.10). Modern Macau Newspapers and Novels Published in the 1940s. International Academic Seminar of the Novel Forum of Chinese Modern Literature Association, Chinese Modern Literature Association, China.
14. **Zhao, H.** (2019.5). The Evolution of Poetry and Songs in Modern Macau Newspapers. The 4th Academic Seminar on "Research on the Evolution of Chinese Poetry Through Dynasties", Fudan University, China.
15. **Zhao, H.** (2018.10). On Modern Macau Newspapers and Modern Literature. The 19th Annual Conference of Chinese Modern Literature Association, Chinese Modern Literature Association, China.
16. **Zhao, H.** (2018.7). Exploring Early 20th Century Drama Theory Based on Newspaper Literature. Modern Literature Research Workshop, Sun Yat-sen University, China.
17. **Zhao, H.** (2017.5). A Study of Republican-Era Drama Criticism. Academic Seminar on Classical Literature and Literary Theory in the Republic of China Period, Fudan University, China.
18. **Zhao, H.** (2016.11). From 'Lyrics-Based' to 'Stage-Based': The Formation and Evolution of Drama Criticism in Modern Newspapers. The 4th International Academic Conference on Chinese Literary Theory, Fudan University, China.
19. **Zhao, H.** (2016.10). On the 'Poetry of Macau' in Macau Chronicle. The 2nd Cross-Strait Forum on Chinese Poetry Teaching, China.
20. **Zhao, H.** (2016.7). The Surge of New Drama Criticism in Shanghai Around 1914. Academic Seminar on Ming-Qing and Republic of China Storytelling Literature and Republican Classical Literature, Sun Yat-sen University, China.
21. **Zhao, H.** (2016.1). On the Popularization Features of Language and Syntax in Modern Newspapers. International Academic Seminar on Chinese Language and Literature and Chinese Language Teaching Seminar, Macau University of Science and Technology, Macau, China.

Research Projects

1. 2024-2025: Macau University of Science and Technology Foundation Project "Research on the value of poems contained in *"Ao Men Ji Lue"* and textual research on the author Zhang Rulin's travels in Lingnan" (PI)
2. 2023-2026: National Social Science Fund Project "The Generation Logic and Cultivation Practices of National Sentiment in Students from Hong Kong, Macau, and Taiwan" (CO-PI)
3. 2022-2025: Ministry of Education Humanities and Social Science Fund Project "A Study of the Linguistic Evolution of the Macau Daily from the Perspective of Identity Construction" (CO-PI)
4. 2022-2025: National Social Science Fund Project "Research on Poetry Criticism in Early Republican Newspapers" (CO-PI)
5. 2021-2022: Principal Investigator, Zhuhai Philosophy and Social Science Planning Project "Research and Organization of 'Xiangshan' Culture in Modern Macau Newspapers" (PI)
6. 2020-2021: Principal Investigator, Macau University of Science and Technology Foundation Project "Arrangement and Research of Early Published Novels in *Jornal Va Kio*" (PI)
7. 2015-2020: Major National Social Science Fund Project "Organization and Research on Modern Chinese Literary Criticism Literature in the Republic of China" (CO-PI)

8.2017-2018: Principal Investigator, Macau University of Science and Technology Foundation Project "Research on Macau Information in Modern Newspapers and Periodicals" (PI)

9.2013-2015: Ministry of Education Humanities and Social Science Fund Project "Organization and Research on Vernacular Chinese Literature Criticism in Modern Newspapers" (CO-PI)

10.2013-2014: Macau Foundation Project "Development of University Chinese Textbook" (CO-PI)

11.2013-2014: Principal Investigator, Macau University of Science and Technology Foundation Project "Research on the Guangzhao Weekly, a Modern Magazine for Shanghai and Guangdong Migrants" (PI)

Professional Qualification

Teacher qualifications in colleges and universities

The Certificate of First class and second level in National Proficiency Test of Putonghua