

ZHANG Jing



Position : Assistant Professor
Faculty : University International College
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Teaching and Research Areas :

Systemic Functional Linguistics (SFL); Language, culture, and identity; English for Specific Purposes (ESP); TESOL; Higher Education; Multimodal Studies; Curriculum and Learning Sciences; Educational Linguistics

Academic Qualifications

2017	Ph.D / Linguistics / University of Nottingham, UK (UK, China, Malaysia campuses)
2007	Master / TESOL / University of Bath, UK
2006	Bachelor / English Studies / Shanghai International Studies University, China

Teaching Experiences

2016 – Present	Assistant Professor / UIC / Macau University of Science and Technology
2007 – 2016	Lecturer / School of Foreign Studies / University of Wenzhou

Representative Publications:

Journal Articles:

- Yilei Wang, Dezheng (William) Feng, Jing Zhang (2025). Anspositioing through visual translanguaging creatvity: A multimodal analysis of a Chinese wanghong vlogger's identity performance on YouTube. *Discourse, Context & Media*, 68.
- 程雨丝 & 张静 (2024). 澳门终身学习型城市建设的探索实践及启示. *继续教育研究*, 2024, 12: 20-25.
- 程雨丝 & 张静 (2024). “一带一路”背景下汉语教育在柬埔寨高等教育系统的发展机遇与挑战. *大理大学学报*, 2024, 9(7): 120-128.

- Yuan-Ye Qiu, Jing Zhang, Fan-Yi Zeng, Yi-Zhun Zhu (2023). Roles of the peroxisome proliferator-activated receptors (PPARs) in the pathogenesis of nonalcoholic fatty liver disease (NAFLD). *Pharmacological Research*, 192.
- Zhang, J. (2022). Construction of New Multilingual Competence in Multicultural Context of Macau. *Macau Journal of Linguistics*.
- Zhang, L. Z. & Zhang, J. (2020). The positive image of internationalization of Chinese higher education: A diachronic study of Australian media discourse in the past eleven years. *高教探索*.
- Zhang, J. (2018). Developing proximity of possible disciplinary selves in narratives: An alternative approach to explore the representation of individual in context. *Discourse Studies*, 20(4), 544-562. DOI: 10.1177/1461445618754430

Academic Books / Monographs:

- Zhang, J. (2020). *Exploring a Social-Linguistic Construction of Chinese Students' Disciplinary Identities in the Mediated Process of Group Membership Affiliation in a UK-based University in China*. Zhejiang University Press.

Book Chapters:

- Zhang, J. (2008). Practical Writing. In: Guo, F. G. (Ed.) *300 High School's English Writing* (305-368). Shanghai: Shanghai Jiaotong University Press.
- Guo, F. G., Zhang, J. et al (2013). *Advanced English Writing for High School Students*. Shanghai: Shanghai Jiaotong University Press. ISBN 978-7-313-09390-5
- Guo, F. G., Zhang, J. et al (2014). *Advanced English Writing for Junior School Students (Guangdong version)*. Shanghai: Shanghai Jiaotong University Press. ISBN 978-7-313-11270-5

Conference Proceedings:

- Zhang, J. (2018). *Social Semiotic Representation of Macau's Identity in China's Greater Bay Area*. The 4th International Conference of Semiosis Research Center, Hankuk University of Foreign Studies, Seoul, Korea.
- Zhang, J. (2017). *Developing Proximity of Possible Disciplinary Selves in a Transnational University*. CAES International Conference 2, University of Hong Kong.
- Zhang, J. (2015). *Across Affiliation to Individuation through Technicalities*. 42nd International Systemic Functional Congress, Germany.
- Zhang, J. (2012). *Bringing 'Self/s' and Others: An Ethnographic Case Study of Student-teacher Interaction in English Classes*. 39th International Systemic Functional Congress, Sydney.

Research Projects

- 胡范鑄 & 張靜 et al. (2019) *語言與國家認同關係研究*. 中國教育部重大攻關項目.
- Zhang, J. & Sun J. R. (2019) *Exploring Mainland Chinese Freshmen Experience and Academic Success in a Macao University: A Developmental Perspective on Sociopsychological and Discursive Transition*. Macau University of Science and Technology.
- Zhang, L. X. & Zhang, J. (2017) *An Action Research of Maker Education on Business English Students' Production-based Language Proficiency in a Chinese University*. Zhejiang Education Bureau, China.
- Zhang, J. & Zhang, L. X. (2016) *A Contrastive Study of Humanities and Science Students' Learning Efficiency and Attitude in an Independent Higher Education Institution in China*. Wenzhou Science and Technology Bureau, China.
- Zhang, L. X. & Zhang, J. (2016) *Critical Discourse Analysis of the Corpora of Western Online Comments on the BBC Documentary of Chinese-style Education*. Hangzhou Science and Technology Bureau, China.