

Iwaloye Ojo Olukayode



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Hobby Teaching, Researching and Consulting
Activities

Academic Qualification

2019	Strategic Leadership: Innovation and Management University of Toronto, Scarborough, Canada
2019	Master in Big Data management and analysis in Linux University of Vrije Universiteit Amsterdam Summer School
2008 -2014	Ph.D.: Catholic University/University of Saint Joseph; Business Administration
2001 -2003	Master: University of Lagos, Marketing
1994 -1999	BSc: University of Lagos, Business Administration
1989 – 1992	NCE: University of Ilorin, Mathematics/Economics

Working Experience

2014 – Present	Assistant Professor / University of Science and Technology, Macau
2009 – 2012	Lecturer / University of Saint Joseph, Macau
2005 – 2008	Lecturer / Redeemer’s University, Nigeria

Teaching Activities

International Business
Business Strategy
Multinational Business Corporation Management
Business Communication

Research Areas

Bilateral Trade Agreements

Emerging markets Ownership and Location Specific Advantages

Chinese MNC's Management

Selected Publications

- Iwaloye, O. O., Gbadamosi, A., & Sani, K. F. (2025). Model for Products Positioning in Emerging Markets: A Case of Resources Seeking Chinese Firms in Nigeria. *Journal of African Business*, 1-29.
- Iwaloye, O. O., Hong Kei Im, Adeniyi Damilola Olarewaju, Ayantunji Gbadamosi, Jose Alves, Michael Trimarchi. The Emergence of Resources Seeking Chinese Firms' Specific Advantages in Emerging Market. *Sustainability*. 2022; 14 (14):8345.
- Zhang J. H; Peng X; Liu C; Chen Y; Zhang H; Iwaloye O.O (2020) Public satisfaction with the healthcare system in China during 2013–2015: a cross-sectional survey of the associated factors. *BMJ Open* 2020;10:e034414. doi: 10.1136/bmjopen-2019-034414
- Zhang, J.H.; Zhang, H.; Liu, C.; Jiang, X.; Zhang, H.; Iwaloye, O. O. (2020). Association between Religion and Health in China: Using Propensity Score Matching Method. *Religions*, 11, 37.
- Iwaloye, O. O. (2019). A Conceptual Framework and Research Propositions on Resource Seeking Chinese firm's Mode of Market Entry in Emerging Markets. *Interciencia Journal*, 2019/11
- Iwaloye, O. O. (2015). Supporting Infrastructures Provisions: An Ownership or Location Advantages for Resources seeking Chinese firms in Developing Markets. *International Journal of Arts and Commerce*.
- Gbadamosi, A., Iwaloye, O. O., & Bamber, D. (2009). An exploratory study of students' consumption of non-alcoholic beverages in Nigeria. *Nutrition & Food Science*. Other Professional Activities

Other Professional Activities

- The Academy of African Business and Development (AABD) 25th annual conference held at the University of the Witwatersrand, Johannesburg, South Africa, May 20 to 24, 2025.
- The Academy of International Business (AIB) annual meeting on “Global business and the digital economy”. held in Minneapolis on June 25-18, 2018.
- Iwaloye, O. O., and Shi, G. J. (2016). Market Receptiveness and Product Positioning Model of Chinese Firms in Emerging Markets. In *Handbook of*

Research on Consumerism and Buying Behavior in Developing Nations (pp. 99-119). IGI Global.

- Iwaloye, O.O (2010) The Influence of Government Policies on Bilateral Trade in China and Nigeria. In Ivo Carneiro De Sousa, Diakite, A.D and Iwaloye, O.O (Ed), New Type of Exchange, Cultural Identity and Emerging Relations in a Globalized World. Macau: USJ Press
- Amadasun, A. B, &Iwaloye, O.O. (2010). Building Development States in Africa: in Search of a Chinese Alternative. In H, S. Yee (Ed.), China's Rise: Threat or opportunity (pp. 320). UK: Routledge
- Ivo Carneiro De Sousa, Diakite, A.D and Iwaloye, O.O (2010) New Type of Exchange, Cultural Identity and Emerging Relations in a Globalized World. Macau: USJ Press

Honors/Awards

Funding Vice President of African Chamber of Commerce, Macau

Reviewer: Journal of Infrastructure, Policy and Development