Im Hong Kei

Title : Assistant Professor
Faculty： School of Business
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Academic Qualification

2011-2014	PhD.: Chinese Academy of Social Science, Applied Ethics;
1997-1999	Master of Business/Public Administration: Willamette University;
1993-1997	Bachelor of Arts: Western Oregon University, Economics.

Working Experience

2007-2008	Talent Development Manager / DFS Ltd.
2006-2007	Lecturer / Chongqing University of Posts and Telecom
2001-2006	Project Manager / Chinese Cultural Development Co.

Teaching Activities

Business Ethics, Business/Managerial Communication, Public Management

Research Areas

Business/Public Ethics, Technology Ethics, Public Administration, Public Communication

Selected Publications

Im, H.K. (2024). *Global Survey of Business Ethics (GSBE) reports 2022-2024 from Asia, Australia, and Russia – China: Macau*. Asian Journal of Business Ethics. Special issue.

Im, H.K., & Iwaloye, O.J. (2022, June). The Emergence of Resources Seeking Chinese Firms' Specific Advantages in Emerging Market. *Sustainability*, 14, 8345. https://doi.org/10.3390/su14148345

Im, H.K. (2022, Apr 16-17). Ethical Dilemma and Challenges in Facebook's Product Customization [Paper presentation]. *MSI 2022*, online.

Im, H.K. (2021, Aug 13-15). The Promotion and Challenges of the Covid-19 Vaccination Drive – Case Studies from Hong Kong and Macau [Paper presentation]. *CMIC 2021*, Nanchang University, Nanchang, China.

Im, H.K. (2019, July 24-26). The Value and Meaning of Microfilm Advertising [Paper presentation]. *CMIC 2010*, Guangzhou Exhibition Centre, Guangzhou, China.

Im, H.K. (2018). A Brief Analysis of the Social Impact by Modern Catholic Church in Macao. *Christian Scholarship*, 20, 232-248.

Honors/Awards

Best Conference Paper Award, CMIC, 2021.
Best Student Award, CASS, China, 2013.