

朱啟祥



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學院： 商學院
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教育背景

2008 – 2012	博士：香港大學，金融學
2005 – 2007	碩士：香港大學，金融學
1996 – 1999	碩士：香港大學，電機電子工程
1993 – 1996	學士：香港大學，電機電子工程

工作經驗

2022 –	助理教授 / 澳門科技大學
2019 – 2021	高級研究員 / 香港理工大學
2015 – 2019	研究助理教授 / 香港理工大學
2014 – 2015	博士後研究員 / 香港理工大學
2012 – 2013	講師 / 香港大學

教學活動

公司財務；金融市場和機構；金融定量方法；金融衍生產品

研究領域

財務報表分析；價值相關性；金融分析師；公司財務（實物期權）

學術專著

學術期刊論文

- [1] Chu, K.C. Kenneth and Zhai, W.H. Sophia. Distress risk puzzle and analyst forecast optimism. *Review of Quantitative Finance and Accounting*, 2021, 57(1): 429–460.
- [2] Chu, K.C. Kenneth, Chen, Sipeng, and Leung, Tommy. A Novel Algorithm for Generating GVKEY-CIK Link Table. *Journal of Information Systems*, 2021, 35(1): 27–46.
- [3] Cheng, C.S. Agnes, Chu, K.C. Kenneth, and Ohlson, James A. Analyst Forecasts: Sales and Profit Margins. *Review of Accounting Studies*, 2020, 25(1): 54–83.
- [4] Chu, K.C. and Wong, K.P. Progressive Taxation and Corporate Liquidation Policies with Mean-Reverting Earnings. *Economic Modelling*, 2010, 27(3): 730–736.

書本章節

- [1] Cheng, C.S. Agnes, Chu, K.C. Kenneth, and Cathy Z. Liu. Accounting Information and Firm Valuation. In *Handbook of Investment Analysis, Portfolio Management, and Financial Derivatives* (Chapter 82). 2024, World Scientific.

學術研討會論文

- [1] Chu, K.C., Kong, Xiangnian and Wong, K.P. The Effects of Institutional Ownership on Costs and Usages of Debts. Paper presented at the AFAANZ Conference, 2024.
- [2] Chu, K.C. and Zhai, Sophia. Distress Risk Puzzle and Analysts Optimism. Paper presented at the 17th Annual International Conference on Accounting, 2019; The 10th International Conference of The Japanese Accounting Review, 2019.
- [3] Chu, K.C. and Ohlson, James. Accruals and Forecasting. Paper presented at the 7th Journal of International Accounting Research Annual Conference, 2019.

其他專業資格 / 獎項 / 活動

CFA Level III (2009)

FRM® Examination (2007 Pass)

Honors/Awards.

N.A.