

Zhang Jing 张静



Affiliation University International College, Macau
University of Science and Technology
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Current areas of teaching thesis supervision, & research:

Systemic Functional Linguistics and pedagogy; discourse analysis; language, culture, and identity; English for Specific Purposes; multimodality and media; language in society; language and education; higher education; language and technology; curriculum and learning sciences

EDUCATION

PhD	Applied Linguistics University of Nottingham (studied at China, UK, and Malaysia campuses)	2017
MA	Education University of Bath, UK	2007
BA	English Language and Literature Shanghai International Studies University, China	2006

FULL-TIME EMPLOYMENT

- University International College (UIC), Macau University of Science and Technology (MUST), Macao S.A.R., China	
Assistant Professor	2017 - present
Postgraduate Programme Director	2020 - 2024
Coordinator of Education Postgraduate Programmes	2024 - present
Coordinator of English Programmes (BA and MA)	2022 - 2023
Mentor of BA classes	2017 - present
- Wenzhou University, China	
Lecturer	2007 - 2016
- School of English, University of Nottingham Malaysia Campus (UNMC), Malaysia	
Language and Literature Tutor	2014

SELECTED PUBLICATIONS

Journal Articles

Shen X. X., & Zhang, J.. (2026). Power negotiation in religious discourse of Chinese Diaspora (華人跨國移民群體宗教話語中的權力關係協商). 澳門科技大學學報 (*Journal of Macau University of Science and Technology*), 20(2).

Xing, S. Y., Zhang, J., & Zhang, L. X. (2026). Orchestrating Multimodal Corrective Feedback in Teaching Chinese as a Foreign Language Classrooms:

- Interdependencies and Semantic Convergence of Ideational Meaning. *Social Semiotics*. <https://doi.org/10.1080/10350330.2025.2608064>.
- Wang, Y. L., Feng, (William) D. Z., & Zhang, J. (2025). Transpositioning through visual translanguaging creativity: A multimodal analysis of a Chinese wanghong vlogger's identity performance on YouTube. *Discourse, Context & Media*, 68. <https://doi.org/10.1016/j.dcm.2025.100937>.
- 程雨丝 & 张静. (2024). 澳门终身学习型城市建设的探索实践及启示. *继续教育研究*, 12: 20-25.
- 程雨丝 & 张静. (2024). “一带一路”背景下汉语教育在柬埔寨高等教育系统的发展机遇与挑战. *大理大学学报*, 9(7): 120-128.
- Yuan-Ye Qiu, Jing Zhang, Fan-Yi Zeng, Yi-Zhun Zhu. (2023). Roles of the peroxisome proliferator-activated receptors (PPARs) in the pathogenesis of nonalcoholic fatty liver disease (NAFLD). *Pharmacological Research*, 192. <https://doi.org/10.1016/j.phrs.2023.106786>
- Zhang, J. (2022). Construction of New Multilingual Competence in Multicultural Context of Macau. *Macau Journal of Linguistics*, Macau University.
- Zhang, Luxi & Zhang, J. (2020). 积极中国高等教育国际化形象——近 11 年澳媒历时话语研究 (The positive image of internationalization of Chinese higher education: A diachronic study of Australian media discourse in the past eleven years). *高教探索 (Higher Education Exploration)*, 7: 20-26.
- Zhang, J. (2018). Developing proximity of possible disciplinary selves in narratives: An alternative approach to explore the representation of individual in context. *Discourse Studies*, 20(4), 544-562. <https://doi.org/10.1016/j.phrs.2023.106786>

Books / Monographs

- Zhang, J. (2020). *Exploring a Social-Linguistic Construction of Chinese Students' Disciplinary Identities in the Mediated Process of Group Membership Affiliation in a UK-based University in China*. Zhejiang University Press.

Book Chapters

- Zhang, J. (2008). Practical Writing. In: Guo, F. G. (Ed.) *300 High School's English Writing* (305-368). Shanghai: Shanghai Jiaotong University Press.
- Guo, F. G., Zhang, J. et al. (eds.) (2013). *Advanced English Writing for High School Students*. Shanghai: Shanghai Jiaotong University Press. ISBN 978-7-313-09390-5.
- Guo, F. G., Zhang, J. et al. (eds.) (2014). *Advanced English Writing for Junior School Students (Guangdong version)*. Shanghai: Shanghai Jiaotong University Press. ISBN 978-7-313-11270-5.

Conference Proceedings

- Zhang, J. (2018). Social Semiotic Representation of Macau's Identity in China's Greater Bay Area. The 4th International Conference of Semiosis Research Center, Hankuk University of Foreign Studies, Seoul, Korea.
- Zhang, J. (2017). Developing Proximity of Possible Disciplinary Selves in a Transnational University. CAES International Conference 2, University of Hong Kong.

- Zhang, J. (2015). Across Affiliation to Individuation through Technicalities. 42nd International Systemic Functional Congress, Germany.
- Zhang, J. (2012). Bringing ‘Self/s’ and Others: An Ethnographic Case Study of Student-teacher Interaction in English Classes. 39th International Systemic Functional Congress, Sydney.

WORKSHOPS, INVITED TALKS AND PRESENTATIONS (since 2015)

2025. ‘From Knowledge to Virtue: A Workshop on Attributes of MUST Graduates’. Workshop at the Educational Development Centre (EDC), Macau University of Science and Technology, Macao S.A.R, China.
2025. ‘Multimodal Orchestration of Multiculturalism through Transpositioning’. Presentation at 50th International Systemic Functional Congress and Institute, University of Glasgow, UK.
2025. ‘Transpositioning through visual translanguaging creativity: A multimodal analysis of a Chinese *Wanghong* vlogger’s identity performance on YouTube’. Presentation at Talking Across the World Symposium: Global Communication of Chinese Culture in the Digital Age, The Hongkong Polytechnic University, HongKong S.A.R, China.
2024. ‘Foreign language education in the Greater Bay Area: A view of language, professional needs, and disciplinary identity construction’ (大湾区外语教育实践探索: 语言、专业需求、学科身份). Invited keynote speech at 首届大湾区外语学科论坛, Beijing Normal University at Zhuhai, China.
2024. ‘Interactive Teaching in Higher Education: Learner-centered Approach’. Invited workshop at Management Training and Development Center (MTDC), Macau University of Science and Technology, Macao S.A.R, China.
2024. ‘Global Competency Development in Higher Education’. Invited presentation at Management Training and Development Center (MTDC), Macau University of Science and Technology, Macao S.A.R, China.
2023. ‘Engaging Language and Culture in Online and Offline EFL Learning’. Invited workshop at the School of Liberal Arts, Macau University of Science and Technology, Macao S.A.R, China.
2023. ‘Language Use, Proximity, and Possible Disciplinary Self Construction’. Invited workshop at the School of Liberal Arts, Macau University of Science and Technology, Macao S.A.R, China.
2022. ‘Higher Education Classroom Interaction and Management’. Invited workshop at Management Training and Development Center (MTDC), Macau University of Science and Technology, Macao S.A.R, China.
2022. ‘Identity Construction, Discipline and Dynamism of Spoken Discourse’. Invited talk at the University International College, Macau University of Science and Technology, Macao S.A.R, China.
2019. ‘Appraisal Framework: Analysing Texts in Social Science’. Invited workshop at Education Development Center (EDC), Macau University of Science and Technology, Macao S.A.R, China.
2019. ‘Developing Chinese Students’ Identities through Sociocultural Participation in a Transnational University’. Presentation at English Teaching & Learning 2019 Conference, National Taiwan Normal University, Taipei.

2018. 'Teaching Academic Writing in a Transitional Global and Local Context: A Socio-Cultural Approach'. Invited talk at The CLE Conference for Teaching in English: Old. New. and Creative Methodology, Southern University of Science and Technology, Shenzhen, China.
2018. 'Developing Proximity of Possible Disciplinary Selves Narratives: An Alternative Approach to Explore the Representation of Individual in Context'. Invited presentation at The 3rd Language Studies Forum for Scholars: Planning Language Education for Internationalisation Chinese Education, China University of Geosciences, Wuhan, China.
2018. 'Social Semiotic Representation of Macau's Identity in China's Greater Bay Area'. Invited presentation at The 4th International Conference of Semiosis Research Center, Hankuk University of Foreign Studies, Seoul, Korea.
2018. 'Learning Initiative and Self-Regulation: How to Improve Students' Learning Motivation'. Invited workshop at Hangzhou Wanxiang Polytechnic, Hangzhou, China.
2017. 'Developing Proximity of Possible Disciplinary Selves in a Transnational University'. Presentation at CAES International Conference 2, University of Hong Kong S.A.R, China.
2015. 'Across Affiliation to Individuation through Technicalities'. Presentation at 42nd International Systemic Functional Congress, Germany.