

Haixia Zhao



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Areas: Cultural Studies; Creative Writing; Cultural Heritage Conservation

Education

2008 - 2011 Fudan University / Ph.D. in Literature / Literary Criticism and Theory
2003 - 2006 Shandong University / M.A. in Literature / Yuan-Ming-Qing Literature
1999 - 2003 Shandong University / B.A. in Literature / Chinese Language and Literature

Teaching Experience

2013 – Present Assistant/Associate Professor, University International College, MUST

Academic Publications and Outputs

Journal Articles:

- 1.Yeung, S. K., **Zhao, H. X.**, & Zhao, Y. Y. (2026). The tradition and evolution of traditional culture: A contemporary interpretation of the Qianfeng School's Daojia Yangshenggong for Taiyi Jinhua Zongzhi's objective. *International Journal of Special Education*, 41(3s), 237–248. (ESCI/Scopus; 2025 JIF: 0.8; JCR Q4 in Education)
- 2.Lin, M., & **Zhao, H.** (2026). Redefining the development model of creative digital escape rooms: Classic story retelling, cultural memory revival, and IP transmedia evolution in the case of The Leopard Cat Scholar. *Digital Creativity*, 37(1), 23–39.
<https://doi.org/10.1080/14626268.2026.2619474> (AHCI; 2025 JIF: 4.3; Q1 in Arts & Humanities)
- 3.Huang, Z., **Zhao, H.**, & Yang, F. (2026). Ethical identity recognition and political choice: The revised editions and reissue of the Kangzhan ertong [The children in the war against invasion]. *International Research in Children's Literature*, 19(1), 43–56.
<https://doi.org/10.3366/ircl.2026.0651> (AHCI; 2025 JIF: 0.3 Q1 in Literature)
- 4.**Zhao, H.** (2025). Innovation and development pathways for creative writing courses at Macau University of Science and Technology in the digital-intelligence era. *Chinese Creative Writing Studies*, 15, 227–235.
- 5.**Zhao, H.** (2025). Innovation and construction: The transformation of drama theory and criticism in the late Qing and early Republican period [in Chinese]. *Journal of Zaozhuang University*, 42(3), 33–40.
- 6.Chen, R., & **Zhao, H.** (2025). AI chatbot research: A bibliometric analysis of advancements and

- trends. *Journal of Macau University of Science and Technology (Humanities and Social Sciences)*, 19(1), 177–213.
7. Huang, Z., **Zhao, H.**, & Yang, F. (2024). A missionary's vision of children in late Qing China: Children's education and the construction of Christian discourse in *Child's Paper*. *Religions*, 15(2), 232. <https://doi.org/10.3390/rel15020232> (AHCI; IF: 0.7; Q1 in Religions)
 8. Zhou, B., Jiang, C., Wang, K., Romão, X., Yoshioka, H., Wang, W., ... & **Zhao, H.** (2024). A review: The analysis of fires in Chinese historic buildings and research progress on fire protection. *Thermal Science and Engineering Progress*, 54, 102850. <https://doi.org/10.1016/j.tsep.2024.102850> (SCI; IF: 5.1; Q1 in Mechanics)
 9. Lu, D., & **Zhao, H.** (2024). The construction of paradox and aesthetic reflection in Zhang Zao's poetry. *Chinese Language and Literature Research*, 15(2), 74–80. (CSSCI Extended Edition)
 10. Yang, H., & **Zhao, H.** (2024). Presenting collocation and colligation information for the verb *jinxing* in Chinese learner's dictionaries. *Journal of Macau University of Science and Technology*, 18(2), 119–140.
 11. **Zhao, H.** (2023). The modern transformation of Chinese-language newspaper fiction in Macau: A case study of *Va Kio Daily* [in Chinese]. *Journal of Taizhou University*, 45(2), 40–46.
 12. **Zhao, H.** (2022). Transformation and renewal: The rise of Macau vernacular literature and its stylistic changes. *Academia Bimestris*, 1, 196–204. (CSSCI)
 13. **Zhao, H.** (2021). The modern press and the trajectory of literary development in Macau. *Journal of Tianjin Normal University (Social Sciences)*, 1, 114–120. (PKU)
 14. **Zhao, H.** (2018). Interview with Professor Chen Guying: Exploring the subtleties of Dao through Western academic genealogy. *Literature & Art Studies*, 4, 75–83. (PKU, CSSCI)
 15. **Zhao, H.** (2018). On the “starification” of drama performers in the late Qing and early Republican period. *Journal of Macau University of Science and Technology*, 12(1), 28–34.
 16. **Zhao, H.** (2017). The theoretical value and critical features of Feng Shulun's newspaper theatre criticism. *Journal of the School of Chinese Language and Culture, Nanjing Normal University*, 1, 182–185. (PKU, AMI)
 17. **Zhao, H.** (2017). On Yin Guangren's “Yong Ao Poems” and their artistic features. *Journal of Macau Documentation and Information*, 20, 161–171.
 18. Li, D., & **Zhao, H.** (2016). The writing of newspaper poetry criticism by modern fiction writers. *Journal of Chongqing University of Technology (Social Sciences)*, 8, 78–85. (AMI)
 19. **Zhao, H.** (2016). Zheng Zhengqiu, the father of Chinese cinema, and his theatre activities in Shanghai. *Journal of Macau University of Science and Technology*, 10(2), 8–13.
 20. **Zhao, H.** (2015). The three major contributions of Zhou Jianyun to modern drama theory. *Journal of Xiamen Radio and Television University*, 2, 25–30.
 21. Li, G., & **Zhao, H.** (2014). The formal features and evolution of periodical-based drama criticism in the late Qing and early Republican period. *Research on Chinese Literature*, 2, 89–97. (CSSCI)
 22. **Zhao, H.** (2014). Shanghai theatres under Western cultural influence in the late Qing and early Republican period. *Journal of Macau University of Science and Technology*, 8(2), 1–6.
 23. **Zhao, H.** (2011). On the functional evolution of tanci fiction in modern society. *Theory Horizon*, 3, 148–149. (PKU)
 24. **Zhao, H.** (2011). An analysis of the origin of tanci. *Dajia*, 2, 59. (PKU)

25. **Zhao, H.** (2010). An ideological reading of tanci fiction: A case study of *Rebirth Fate* . *Mountain Flowers*, 24, 126–127. (PKU)

Books and Book Chapters:

1. **Zhao, H.** (2024). Reflections on creativity and innovation in traditional Chinese literary theory . In *Creative Writing Studies* (Vol. 2, pp. 43–57). Zhejiang Gongshang University Press.

2. Liu, F., & **Zhao, H.** (2024). The creative adaptation of *Peach Blossom Spring* in the game *Burying Flowers*. In *Creative Writing Studies* (Vol. 2, pp. 80–94). Zhejiang Gongshang University Press.

3. **Zhao, H.** (2017). *Research on modern newspaper drama criticism (1872–1919)* . Qilu Press.

Conference Papers:

1. **Zhao, H.** (2025.5). Review and reflections on centennial old-school novels. Third Jiangsu-Hong Kong-Macau Forum on Classical Chinese Literature and Culture, University of Macau, Macao, China.

2. **Zhao, H.** (2024.11). Current status and development trends of creative writing research: A bibliometric analysis based on Web of Science. Ninth Annual Conference on Creative Writing, Nanchang, China.

3. **Zhao, H.** (2024.3). ChatGPT in creative writing courses in Chinese universities: Application and research. 12th International Conference on Information and Education Technology (ICIET), Tokyo, Japan.

4. **Zhao, H.** (2023.11). Between East and West: Paradoxical expression in Zhang Zao's poetry. 10th Nanguo Humanities Forum: New Chinese Poetry and East-West Dialogue, University of Macau, Macao.

5. **Zhao, H.** (2023.10). Reconsidering centennial old-style fiction. Ninth Annual Conference of the Fiction Branch of the Chinese Modern Literature Association, Hebei Normal University, Shijiazhuang, China.

6. **Zhao, H.** (2023.8). The influence of editorial philosophy: Zhang Rulin's scholarly heritage and the compilation of *Wanya* and *Macau Chronicle*. International Conference on the Inheritance and Exchange of Chinese Culture between Macau and Portuguese-Speaking Countries, University of Macau, Macao, China.

7. **Zhao, H.** (2023.5). The characteristics of modern Macau newspaper language from the perspective of vernacular Chinese. 29th Annual Conference of the International Association of Chinese Linguistics, Macau University of Science and Technology, Macao, China.

8. **Zhao, H.** (2022.12). The fragmented and concealed "Xiangshan": Cultural identity in modern Macau as seen through Chinese-language newspapers. 21st Annual Conference of the Chinese Modern Literature Association, Guangzhou, China.

9. **Zhao, H.** (2022.11). How can creative writing be Sinicized? A local approach based on traditional Chinese literary theory. Seventh Annual Conference on Creative Writing, Guangzhou, China.

10. **Zhao, H.** (2021.10). The “modernity” of Macau: Stylistic transformation and the emergence of new literature. Symposium on Modern Newspapers and Stylistic Evolution, Shandong University, China.
11. **Zhao, H.** (2021.10). The rise of vernacular literature in modern Macau. Young Scholars Workshop on Modern Literature: Boundaries and Expansion of Historical Materials, Institute of Literature, Chinese Academy of Social Sciences, China.
12. **Zhao, H.** (2020.11). The modern literary image of Macau and the characteristics of its fiction writing. Guangdong-Hong Kong-Macao Greater Bay Area Workshop on Chinese Literature, Sun Yat-sen University, China.
13. **Zhao, H.** (2019.10). Modern Macau newspapers and newspaper fiction in 1940s Macau. International Symposium of the Fiction Forum, Chinese Modern Literature Association, China.
14. **Zhao, H.** (2019.5). The evolution of poetry and songs in modern Macau newspapers. Fourth Symposium on the Historical Evolution of Chinese Poetry, Fudan University, China.
15. **Zhao, H.** (2018.10). Modern Macau newspapers and modern literature. 19th Annual Conference of the Chinese Modern Literature Association, China.
16. **Zhao, H.** (2018.7). Exploring early twentieth-century drama theory through newspaper literature. Modern Literature Research Workshop, Sun Yat-sen University, China.
17. **Zhao, H.** (2017.5). A study of Republican-era drama criticism. Symposium on Classical Literature and Literary Theory in the Republican Period, Fudan University, China.
18. **Zhao, H.** (2016.11). From “lyrics-based” to “stage-based”: The formation and evolution of drama criticism in modern newspapers. Fourth International Symposium on Chinese Literary Theory, Fudan University, China.
19. **Zhao, H.** (2016.10). On Yin Guangren’s “Poetry of Macau” in Macau Chronicle. Second Cross-Strait Forum on Chinese Poetry Education, China.
20. **Zhao, H.** (2016.7). The surge of new drama criticism in Shanghai around 1914. Symposium on Ming-Qing and Republican-Era Tanci Literature and Classical Literature, Sun Yat-sen University, China.
21. **Zhao, H.** (2016.1). On the popularization of vocabulary and syntax in modern newspapers. International Symposium on Chinese Language and Literature and Chinese Language Teaching, Macau University of Science and Technology, Macao, China.

Research Projects

2024–2025	MUST Foundation project, “Poems in Macau Chronicle and Zhang Rulin’s Lingnan Scholarly Network”
2023–2026	National Social Science Fund project, “National Identity among University Students in Hong Kong, Macau and Taiwan”
2022–2025	Major National Social Science Fund project, “Late Qing Newspapers and the Transformation of Chinese Literature”
2022–2025	MOE Humanities and Social Sciences Fund planning project, “News Language in Macao Daily and Identity Construction”
2021–2022	MUST Foundation project, “Early Fiction Published in Va Kio Daily”

2020–2021	Zhuhai Federation of Social Sciences project, “Xiangshan Culture in Modern Macau Newspapers”
2015–2020	Major National Social Science Fund project, “Vernacular-Style Literary Criticism in the Republican Period”
2017–2018	MUST Foundation project, “Macau Cultural Materials in Modern Newspapers”
2013–2015	MOE Humanities and Social Sciences Fund project, “Modern Newspaper Quhua”
2013–2014	Macao Foundation project, “University Chinese Textbook”
2013–2014	MUST Foundation project, “Guangzhao Weekly and Cantonese Intellectuals in Modern Shanghai”

Professional Certifications and Awards

Certificate of Higher Education Teaching Qualification, Ministry of Education of the People’s Republic of China

Level 1-B Certificate in Putonghua Proficiency, State Language Commission of the People’s Republic of China