

Zhengliang Yang



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Academic Qualification

2022-2026	Ph.D.: Michigan State University; Agricultural, Food, and Resource Economics;
2020-2022	Master: University of Idaho, Applied Economics;
2019-2020	Master: KU Leuven, Economics

Working Experience

2022-2026	Teaching and Research Assistant, Michigan State University
2020-2022	Research Assistant, University of Idaho
2019-2020	Research Assistant, KU Leuven

Teaching Activities

Environmental Economics, Data Analysis in Agri-food Marketing, Text mining in agricultural economics

Research Areas

Agricultural Economics, Food Economics, Experimental Economics, Applied Econometrics

Selected Publications

[1] **Yang, Z.**, Caputo, V., (2026) “Video Information Framing’s Impact on Consumers’ Mental Effort, Choices, and Beliefs: Evidence from Food-Choice Studies”, 103045, *Food Policy*.

- [2] Yue, A., Cui, M., **Yang, Z.**, Shi, Y., Guo, C., & Song, Q. (2023). Formula feeding: Evidence for health, nutrition and early childhood development during the critical first 1000 days from rural China. *Journal of Asian Economics*, 85, 101580.
- [3] **Yang, Z.**, Du, X., Lu, L., & Tejada, H. (2022). Price and volatility transmissions among natural gas, fertilizer, and corn markets: A revisit. *Journal of Risk and Financial Management*, 15(2), 91.
- [4] Du, X., Tejada, H., **Yang, Z.**, & Lu, L. (2022). A general-equilibrium model of labor-saving technology adoption: Theory and evidence from robotic milking systems in Idaho. *Sustainability*, 14(13), 7683.

Other Professional Activities

Member: Agricultural and Applied Economics Association (AAEA), International Association of Agricultural Economists (IAAE)

Reviewer: Agribusiness, AAEA Abstract

Honors/Awards

Chinese Government Award for Outstanding Self-Financed Students Abroad, 2026

Fellowship and Research Assistantship, Michigan State University, 2022 – current

Travel Grants, Michigan State University (2022, 2023, 2024, 2025)

Richardson-Applebaum Outstanding Graduate Research, Michigan State University, 2023

Outstanding Graduate Student, University of Idaho, May 2022

Research Assistantship, University of Idaho, August 2020 – 2022

McCorkle Jr. Student Scholarship, Agricultural & Applied Economics Association, 2022

Travel Grant, Agricultural & Applied Economics Association, 2021

Travel Grants, University of Idaho, 2021 & 2022

Early Career Professionals Grant, International Association of Agricultural Economists, 2021