

杨正良



职称：助理教授
学院：商学院
电邮：zhengliangyang@must.edu.mo
地址：中国澳门凼仔伟龙马路 100-460 号
电话：(853) 8897 3779

教育背景

2022-2026 Ph.D.: 密歇根州立大学；农业，食品，与环境经济学
2020-2022 Master: 爱达荷大学，应用经济学；
2019-2020 Master: 鲁汶大学 (KU Leuven)，经济学

工作经验

2022-2026 教学及研究助理，密歇根州立大学
2020-2022 研究助理，爱达荷大学
2019-2020 研究助理，鲁汶大学
2017-2018 市场研究助理，成都万科企业有限公司

教学活动

环境经济学/食品市场数据分析/文本数据挖掘

研究领域

农业经济学，食品经济学，实验经济学，应用计量

学术成果

[1] **Yang, Z.**, Caputo, V., (2026) “Video Information Framing’s Impact on Consumers’ Mental Effort, Choices, and Beliefs: Evidence from Food-Choice Studies”, 103045, *Food Policy*.

- [2] Yue, A., Cui, M., **Yang, Z.**, Shi, Y., Guo, C., & Song, Q. (2023). Formula feeding: Evidence for health, nutrition and early childhood development during the critical first 1000 days from rural China. *Journal of Asian Economics*, 85, 101580.
- [3] **Yang, Z.**, Du, X., Lu, L., & Tejeda, H. (2022). Price and volatility transmissions among natural gas, fertilizer, and corn markets: A revisit. *Journal of Risk and Financial Management*, 15(2), 91.
- [4] Du, X., Tejeda, H., **Yang, Z.**, & Lu, L. (2022). A general-equilibrium model of labor-saving technology adoption: Theory and evidence from robotic milking systems in Idaho. *Sustainability*, 14(13), 7683.

其他专业资格 / 活动

Member: Agricultural and Applied Economics Association (AAEA), International Association of Agricultural Economists (IAAE)

Reviewer: Agribusiness, AAEA Abstract

奖项

国家优秀自费留学生奖学金, 2026

Fellowship and Research Assistantship, Michigan State University, 2022 – current

Travel Grants, Michigan State University (2022, 2023, 2024, 2025)

Richardson-Applebaum Outstanding Graduate Research, Michigan State University, 2023

Outstanding Graduate Student, University of Idaho, May 2022

Research Assistantship, University of Idaho, August 2020 – 2022

McCorkle Jr. Student Scholarship, Agricultural & Applied Economics Association, 2022

Travel Grant, Agricultural & Applied Economics Association, 2021

Travel Grants, University of Idaho, 2021 & 2022

Early Career Professionals Grant, International Association of Agricultural Economists, 2021