

Runqian (Richard) Liu



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Academic Qualification

2026	Ph.D. in Management (Strategy and Global Management), University of Calgary
2019	M.Sc. in Management (Marketing and International Business), Brock University
2016	Bachelor of Management, Xi'an Jiaotong University

Working Experience

2026-Present	Assistant Professor / Macau University of Science and Technology
2025-2026	Research Associate / Simon Fraser University
2023-2024	Sessional Instructor / University of Calgary

Teaching Activities

BBAZ16016 Strategic Management

Research Areas

Strategic leadership

Global strategy

International entrepreneurship.

Selected Publications (*denotes corresponding author)

1. **Liu, R.***, Bai, W., Johanson, M., & Zhou, L. (2026). Early internationalization in family and non-family firms: Performance implications and the role of non-family managers. *Management International Review*, 66, 639–687. (JCR Q2; AJG 3)
2. Bai, W., **Liu, R.**, & Zhou, L. (2020). Enhancing the learning advantages of newness: The role of internal social capital in the international performance of young entrepreneurial firms. *Journal of International Management*, 26, 100733. (JCR Q2; AJG 3)

Selected Conference Papers

1. **Liu, R.**, & Kim, H. Financial misconduct and female director appointment: An impression management perspective.
Academy of Management Annual Meeting, 2025; American Sociological Association Annual Meeting, 2026.
2. Bai, W., **Liu, R.**, Wu, A., & Zhu, Z. Decoupling and MNE subsidiary location choice: Evidence from Chinese multinationals in the U.S.–China trade war.
Academy of International Business Canada Chapter Meeting, 2024; Asia Academy of Management Conference, 2026.
3. **Liu, R.** How to make friends with enemies? Geopolitical tension and cross-border collaboration.
Academy of International Business Annual Meeting 2025; Administrative Sciences Association of Canada Annual Conference, 2025.
4. **Liu, R.** Fail to close the gap? Foreign divestments and female entrepreneurship in developing countries.
Academy of International Business Annual Meeting, 2025; Administrative Sciences Association of Canada Annual Conference, 2026.

Other Professional Activities

- 2026–2027 International Business Division Editor, Administrative Sciences Association of Canada
- 2025–2026 International Business Division Program Coordinator, Administrative Sciences Association of Canada
- 2019–2026 Reviewer, Academy of Management Annual Meeting
- 2018–2026 Reviewer, Academy of International Business Annual Meeting
- 2021–2026 Ad hoc Reviewer, *SAGE Open*

Honors/Awards

1. Best Reviewer Award, International Management Division, Academy of Management, 2025
2. Haskayne Ph.D. Research Excellence Award, University of Calgary, 2025
3. Doctoral Completion Scholarship, University of Calgary, 2025
4. Match of Minds Award, Brock University, 2019