

# 羅藝芸



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## 教育背景

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|-----------------|------------------|
| 2023.06-2026.09 | 博士，香港城市大學，專業：創業學 |
| 2021.09-2026.06 | 博士，浙江大學，專業：創業管理  |
| 2017.09-2021.06 | 學士，中山大學，專業：工商管理  |

## 工作經驗

2026.09-至今 助理教授，澳門科技大學

## 教學活動

Strategic Management 戰略管理

## 研究領域

創業學  
人工智能與創業  
前沿科技與創業  
專精特新企業

## 學術成果

### **PUBLISHED PAPERS**

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- [1] “Luo, Y., Duan, X., Chandra, Y., Wu, A. (2026). Crowd-Streaming by Poverty-Stricken Entrepreneurs: Can Poverty-As-Comparison Enhance Poverty Alleviation Efforts?”  
**International Journal of Information Management**, 89, 103069. (SSCI, JCR: Q1; IF=27)

- [2] “**Luo, Y.**, Wu, A., Liu, Y., & Song, D. (2024). The impact of long-term orientation on the resilience of niche leaders” **Asia Pacific Journal of Management**, 1-26. (SSCI, ABS: 3, JCR: Q1)
- [3] “Chandra, Y., & **Luo, Y.** (2025). Celebrating A Decade of Entrepreneurship Research in JBVI (2014-2024): Taking the Pulse of the Past to Chart the Future” **Journal of Business Venturing Insight**, 23, e00525. (Australian Business Deans Council (ABDC): A)
- [4] “**Luo, Y.**, Wu, A., & Wang, X. (2026). Does specialization facilitate internationalization? Evidence from Chinese niche leaders” **Chinese Management Studies**, forthcoming (SSCI)
- [5] “**Luo, Y.**, Wu, Y. & Wu, A. (2026) Harmony in diversity: The impact of top management team characteristics on innovation quality of ‘SRDI’ firms” **Asia Business & Management**, forthcoming (SSCI)
- [6] “Chandra, Y., **Luo, Y.**, & Tan, J. (2025). AI and the Future of Human Relations: Eastern and Western Perspectives”, **Nature Springer**.

## **CONFERENCES**

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- [1] “**Luo, Y.**, Guarding the old, facing the new: The influence of Confucian culture on AI adoption in family firms”, **Academic of Management (AOM)**, Philadelphia, 2026.
- [2] “Luo, Y., & Ma, R., The impact of strategic persistence on innovation quality: Moderating role of environmental dynamism”, **Academic of Management (AOM)**, Philadelphia, 2026.
- [3] “**Luo, Y.**, Chandra, Y., Duan, X., & Wu, A. Live-Streaming as a Form of Digital Entrepreneurship”, **Academic of Management (AOM)**, Copenhagen, 2025.
- [4] “Liu., Y., Wu, A., **Luo, Y.**, Liu, X., & Lei, J., Timing Matter: How Early International E-commerce Adoption Shapes Performance Outcomes of Digital Platform-based Exporters”, **Academic of International Business (AIB)**, Louisville USA, 2025.
- [5] “**Luo, Y.**, Wu, A., Zhong, Y., The Double-Edged Sword of Institutional Support: Balancing International Intensity and Sustainability in Emerging Economy Firms”, **Academic of International Business (AIB)**, Louisville USA, 2025.
- [6] “**Luo, Y.**, Chandra, Y., & Tan, J. Trust Me, I am Almost a Doctor: Uncertainty in Artificial Intelligence Mediated Doctor-Patient Interactions”, **International Research Society for Public Management (IRSPM)**, Italy, 2025
- [7] “**Luo, Y.**, & Wu, A. Does specialization Matter for Internationalization? Evidence from Niche Leaders”, **Academic of International Business (AIB)**, Seoul, 2024.
- [8] “Chandra, Y., & **Luo, Y.** Mapping A Decade of Entrepreneurship Research in JBVI (2014-2024)”, **Journal of Business Venturing Insights (JBVI)**, Hong Kong, 2024.
- [9] “**Luo, Y.**, Wu, A., Liu, Y., & Song, D. The Impact of Long-term Orientation on the Resilience of Niche Leaders: Evidence from China”, **Academic of International Business (AIB)** Asia Pacific Regional Conference, Ningbo, 2022.

## **其他專業資格 / 活動**

### **Ad-hoc Reviewer :**

- Academy of Management Journal (AMJ)
- Asia Pacific Journal of Management
- Journal of Business Venturing Insights
- Social Enterprise Journal
- Business Ethics, the Environment & Responsibility
- China Management Studies
- Academy of Management Annual Meetings
- Academy of International Business Annual Meetings

## **獎項**

### **Zhejiang University**

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|------|----------------------------------------------------|
| 2026 | Graduate with Distinction                          |
| 2026 | The first Prize Scholarship of Zhejiang University |
| 2025 | The first Prize Scholarship of Zhejiang University |
| 2024 | The first Prize Scholarship of Zhejiang University |
| 2024 | Chuanhua Scholarship of Zhejiang University        |