

罗艺芸



职称： 助理教授
学院： 商学院
电邮： yiyunluo@must.edu.mo
地址： 澳门凼仔伟龙马路
电话： (853)

教育背景

2023.06-2026.09	博士，香港城市大学，专业：创业学
2021.09-2026.06	博士，浙江大学，专业：创业管理
2017.09-2021.06	学士，中山大学，专业：工商管理

工作经验

2026.09-至今 助理教授，澳门科技大学

教学活动

Strategic Management 战略管理

研究领域

创业学
人工智能与创业
前沿科技与创业
专精特新企业

学术成果

PUBLISHED PAPERS

-
- [1] “Luo, Y., Duan, X., Chandra, Y., Wu, A. (2026). Crowd-Streaming by Poverty-Stricken Entrepreneurs: Can Poverty-As-Comparison Enhance Poverty Alleviation Efforts?”
International Journal of Information Management, 89, 103069. (SSCI, JCR: Q1; IF=27)

- [2] “**Luo, Y.**, Wu, A., Liu, Y., & Song, D. (2024). The impact of long-term orientation on the resilience of niche leaders” **Asia Pacific Journal of Management**, 1-26. (SSCI, ABS: 3, JCR: Q1)
- [3] “Chandra, Y., & **Luo, Y.** (2025). Celebrating A Decade of Entrepreneurship Research in JBVI (2014-2024): Taking the Pulse of the Past to Chart the Future” **Journal of Business Venturing Insight**, 23, e00525. (Australian Business Deans Council (ABDC): A)
- [4] “**Luo, Y.**, Wu, A., & Wang, X. (2026). Does specialization facilitate internationalization? Evidence from Chinese niche leaders” **Chinese Management Studies**, forthcoming (SSCI)
- [5] “**Luo, Y.**, Wu, Y. & Wu, A. (2026) Harmony in diversity: The impact of top management team characteristics on innovation quality of ‘SRDI’ firms” **Asia Business & Management**, forthcoming (SSCI)
- [6] “Chandra, Y., **Luo, Y.**, & Tan, J. (2025). AI and the Future of Human Relations: Eastern and Western Perspectives”, **Nature Springer**.

CONFERENCES

- [1] “**Luo, Y.**, Guarding the old, facing the new: The influence of Confucian culture on AI adoption in family firms”, **Academic of Management (AOM)**, Philadelphia, 2026.
- [2] “Luo, Y., & Ma, R., The impact of strategic persistence on innovation quality: Moderating role of environmental dynamism”, **Academic of Management (AOM)**, Philadelphia, 2026.
- [3] “**Luo, Y.**, Chandra, Y., Duan, X., & Wu, A. Live-Streaming as a Form of Digital Entrepreneurship”, **Academic of Management (AOM)**, Copenhagen, 2025.
- [4] “Liu., Y., Wu, A., **Luo, Y.**, Liu, X., & Lei, J., Timing Matter: How Early International E-commerce Adoption Shapes Performance Outcomes of Digital Platform-based Exporters”, **Academic of International Business (AIB)**, Louisville USA, 2025.
- [5] “**Luo, Y.**, Wu, A., Zhong, Y., The Double-Edged Sword of Institutional Support: Balancing International Intensity and Sustainability in Emerging Economy Firms”, **Academic of International Business (AIB)**, Louisville USA, 2025.
- [6] “**Luo, Y.**, Chandra, Y., & Tan, J. Trust Me, I am Almost a Doctor: Uncertainty in Artificial Intelligence Mediated Doctor-Patient Interactions”, **International Research Society for Public Management (IRSPM)**, Italy, 2025
- [7] “**Luo, Y.**, & Wu, A. Does specialization Matter for Internationalization? Evidence from Niche Leaders”, **Academic of International Business (AIB)**, Seoul, 2024.
- [8] “Chandra, Y., & **Luo, Y.** Mapping A Decade of Entrepreneurship Research in JBVI (2014-2024)”, **Journal of Business Venturing Insights (JBVI)**, Hong Kong, 2024.
- [9] “**Luo, Y.**, Wu, A., Liu, Y., & Song, D. The Impact of Long-term Orientation on the Resilience of Niche Leaders: Evidence from China”, **Academic of International Business (AIB)** Asia Pacific Regional Conference, Ningbo, 2022.

其他专业资格 / 活动

Ad-hoc Reviewer :

- Academy of Management Journal (AMJ)
- Asia Pacific Journal of Management
- Journal of Business Venturing Insights
- Social Enterprise Journal
- Business Ethics, the Environment & Responsibility
- China Management Studies
- Academy of Management Annual Meetings
- Academy of International Business Annual Meetings

奖项

Zhejiang University

- | | |
|------|--|
| 2026 | Graduate with Distinction |
| 2026 | The first Prize Scholarship of Zhejiang University |
| 2025 | The first Prize Scholarship of Zhejiang University |
| 2024 | The first Prize Scholarship of Zhejiang University |
| 2024 | Chuanhua Scholarship of Zhejiang University |