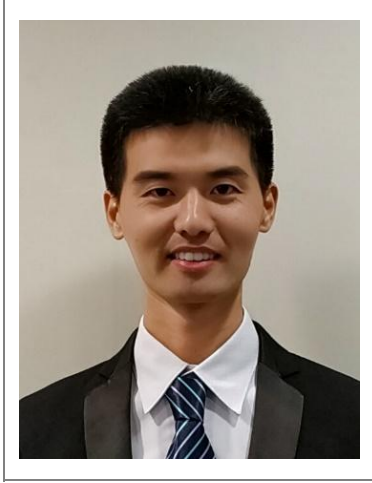


李春生



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部门/领域：
决策科学系

教育背景

2015-2019 香港理工大学 管理学博士
2014-2015 香港理工大学 文学硕士（优异）
2006-2010 江 南 大 学 工程学学士

专业资格

软件测试工程师（STE）
注册采购师（CPPM）

工作经验

2019 至今 副教授 / 助理教授 / 讲师 / 澳门科技大学

研究领域

供应链及运营管理，消费者及组织行为，商业分析，网络分析，数据科学

研究项目

2025-2027: 基于判定树的社交媒体电商直播视频回放研究：主持人. 澳门科技大学研究基金.
2024-2025: 大数据服务商参与的死循环供应链定价及以旧换新策略研究：主持人. 澳门科技大学研究基金.

2023-2024: 基于区块链技术的碳排放交易及监测系统设计与研究：主持人. 澳门科学技术发展基金（FDCT）.

2023-2024: 建筑废弃物逆向供应链协调博弈中的可持续资源回收优化研究：主持人. 澳门科技大学研究基金.

2021-2023: 供应链弹性措施的实施和权重划分：主持人. 澳门高等教育基金.

2022-2023: 电商直播背景下的消费者购买意愿分析：主持人. 澳门科技大学研究基金.

教学活动

DBMZ10 管理学前沿，管理学博士学位必修课程

MISZ04 供应链实证分析，智能供应链管理专业硕士学位必修课程(MBGZ04)

MISZ01 全球营运与供应链管理，智能供应链管理专业硕士学位必修课程(MBGZ01)

MBGZ06 商务优化理论，供应链管理专业硕士学位必修课程

BBAZ16604 商业决策分析，商业分析专业学士学位必修课程

BBAZ16504 决策方法，供应链管理专业学士学位必修课程

BBAZ16011 商务统计，工商管理学士学位必修课程

BEIE304 决策方法，跨学科(科技及管理)工程专业学士学位必修课程

学位论文

Li, C.S. (2020). Supply chain resilience: Scale development and its performance impact under different business conditions and disruptions. Doctoral Dissertation, The Hong Kong Polytechnic University.

学术期刊论文

Tan, K.Y.^S, Xu, F.^S, Yi, Z., & Li, C.S.* (2025). [Optimising resource recovery from construction waste material reverse supply chain coordination games](#). *International Journal of Systems Science: Operations & Logistics*, 12(1), 2458176.

Chen, H.Y., Gao, K.W.^S, Lin, C., Huang, A.W.^S, & Li, C.S.* (2025). [Celebrity endorsement on social media in China: familiarity and likeability heuristics in impulse purchase](#). *Asia Pacific Business Review*, In press.

Ki, C. W. C.S., Li, C., Chenn, A. S., Chong, S. M., & Cho, E. (2024). [Wise consumer choices in online secondhand luxury \(OSHL\) shopping: An integrated model of motivations, attitudes, and purchase intentions for OSHL as wise, conspicuous,](#)

[and sustainable consumption](#). *Journal of Retailing and Consumer Services*, 76, 103571.

Ki, C.W., Chow, T.C., & Li, C.S.* (2023) [Bridging the trust gap in influencer marketing: Ways to sustain consumers' trust and assuage their distrust in the social media influencer landscape](#). *International Journal of Human–Computer Interaction*, 39(17), 3445-3460.

Li, C.S., Wong, C.W.Y.* , Wong, C.Y., Boon-itt, S., & Miao, X. (2023) [Empirical research on performance effects of supply chain resilience: Systematic literature review, citation network analysis and future research directions](#). *International Journal of Shipping and Transport Logistics*, 17(1-2), 80-106.

Pan, X, Wong, C.W.Y.*, Li, C.S. (2022) [Circular economy practices in the waste electrical and electronic equipment \(WEEE\) industry: A systematic review and future research agendas](#). *Journal of Cleaner Production*, 365: 132671.

Li, C.S., Wong, C.W.Y.* , Yang, C.C., Shang, G.K.C., & Lim, T.T.C. (2020) [Value of supply chain resilience: Roles of culture, flexibility, and integration](#). *International Journal of Physical Distribution & Logistics Management*, 50 (1): 80-100.

学术研讨会论文

Tan, K.Y.^S, Tian, Y.H., Xu, F.^S, & Li, C.S.* (2024) Research on Multi-Objective Optimal Scheduling for Power Battery Reverse Supply Chain. 31st EurOMA conference (EurOMA 2024), Barcelona, Spain.

Tan, K.Y.^S, Tian, Y.H., Xu, F.^S, & Li, C.S.* (2023) Research on Multi-Objective Optimal Scheduling for Power Battery Reverse Supply Chain. 30th EurOMA conference (EurOMA 2023), Leuven, Belgium.

Cheng, F., Wang, L.*, & Li, C.S. (2022) For the fashion or the environment: The role of sustainable impact disclosure on resale platforms. POMS 32nd Annual Conference (POMS 2022), online.

Peng, Y.Y.^S, Xu, M.H.^S, Cheng, G.W.^S, & Li, C.S.* (2021) Driving Post-pandemic Retail Operations: The Effect of Live Streaming E-commerce. POMS 31st Annual Conference (POMS 2021), online.

Cheng, G.W.^S, Xu, M.Z., Peng, Y.Y.^S, & Li, C.S.* (2021) ISO 50001 implementation and cost management in manufacturing industries. POMS 31st Annual Conference (POMS 2021), online.

Li, C.S., Wong, C.W.Y.* , Wong, C.Y., & Boon-itt, S. (2019) Supply chain resilience: Theoretical construct and measurement development. POMS 30th Annual Conference (POMS 2019), Washington D.C.

注：* 通讯作者；

^S 澳门科技大学博士/硕士研究生或本科生

其他服务 / 活动

Editorial Board Member and/or Reviewers (selected)

IEEE Transactions on Systems Man Cybernetics - Systems

IEEE Transactions on Knowledge and Data Engineering

International Journal of Physical Distribution and Logistics Management

International Journal of Production Research;

International Journal of Production Economics

Journal of Business Logistics

Production Planning and Control

Transportation Research Part E: Logistics and Transportation Review

Member

Production and Operations Management Society

European Operations Management Association

Chartered Institute of Logistics and Transport

Session Chair - Production and Operations Management Society (POMS) 30th Annual Conference (2019), Washington D.C.