

楊正良



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學院： 商學院
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教育背景

2022-2026 Ph.D.: 密歇根州立大學；農業，食品，與資源經濟學
2020-2022 Master: 愛達荷大學；應用經濟學
2019-2020 Master: 荷語魯汶大學 (KU Leuven)；經濟學

工作經驗

2026-present 助理教授，澳門科技大學
2022-2026 教學及研究助理，密歇根州立大學
2020-2022 研究助理，愛達荷大學
2019-2020 研究助理，魯汶大學

教學活動

環境經濟學/食品市場決策與數據分析/文本數據挖掘

研究領域

農業經濟學，食品經濟學，實驗經濟學，應用計量

學術成果

- [1] **Yang, Z.**, Caputo, V., (2026) “Video Information Framing’s Impact on Consumers’ Mental Effort, Choices, and Beliefs: Evidence from Food-Choice Studies”, 103045, *Food Policy*.
- [2] Yue, A., Cui, M., **Yang, Z.**, Shi, Y., Guo, C., & Song, Q. (2023). Formula feeding: Evidence for health, nutrition and early childhood development during the critical first 1000 days from rural China. *Journal of Asian Economics*, 85, 101580.
- [3] **Yang, Z.**, Du, X., Lu, L., & Tejada, H. (2022). Price and volatility transmissions among natural gas, fertilizer, and corn markets: A revisit. *Journal of Risk and Financial Management*, 15(2), 91.
- [4] Du, X., Tejada, H., **Yang, Z.**, & Lu, L. (2022). A general-equilibrium model of labor-saving technology adoption: Theory and evidence from robotic milking systems in Idaho. *Sustainability*, 14(13), 7683.

其他專業資格 / 活動

Member: Agricultural and Applied Economics Association (AAEA), International Association of Agricultural Economists (IAAE)

獎項

Award for Outstanding Overseas Study Elite (國家優秀自費留學生獎學金), Ministry of Education of China, 2026

Fellowship and Research Assistantship, Michigan State University, 2022 – 2026

Travel Grants, Michigan State University (2022, 2023, 2024, 2025, 2026)

Richardson-Applebaum Outstanding Graduate Research, Michigan State University, 2023

Outstanding Graduate Student, University of Idaho, 2022

Research Assistantship, University of Idaho, 2020–2022

McCorkle Jr. Student Scholarship, Agricultural & Applied Economics Association, 2022

Travel Grant, Agricultural & Applied Economics Association, 2021

Travel Grants, University of Idaho, 2021 & 2022

Early Career Professionals Grant, International Association of Agricultural Economists, 2021