



姓名：趙新元
職稱：教授
辦公室：O906
電郵地址：xyzhao@must.edu.mo



學歷

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|-------------|--------------------------------|
| 2006 年 12 月 | 哲學博士
美國賓夕法尼亞州大學 |
| 2001 年 6 月 | 管理學碩士（優秀畢業研究生）
中山大學管理學院 |
| 1998 年 6 月 | 經濟學學士學位（推薦免試研究生資格）
中山大學管理學院 |

教學科目

- Business Ethics and Corporate Social Responsibility;
- Brand Management;
- Organizational Behavior;
- Resort Management;
- Consumer Behavior;
- Strategy Management.

研究方向

- Tourism & Hospitality Management;
- Organizational Behavior and Human Resource Management;
- Service Marketing and Management.

工作經驗

- | | |
|-----------------------|------------------------|
| 2022 年 8 月至今 | 澳門科技大學博雅學院教授、博士生導師 |
| 2013 年 6 月-2022 年 7 月 | 中山大學管理學院副教授、常任教職、博士生導師 |
| 2015 年 7 月-2016 年 1 月 | 普渡大學訪問學者 |



- 2010 年 5 月-2013 年 6 月 中山大學管理學院助理教授
- 2008 年 1 月-2010 年 4 月 華南理工大學經濟與貿易學院副教授，碩士生導師
- 2009 年 2 月-12 月 奧克拉荷馬州立大學博士後研究員、訪問教師
- 2006 年 8 月-2008 年 1 月 華南理工大學旅遊與酒店管理學院系主任、副教授，碩士生導師
- 2001 年 7 月-2002 年 7 月 廣州大學經濟與管理學院助教

發表 (學術期刊論文/期刊文章/書籍/專題/書籍章節/研討會論文)

國際期刊論文

最新發表與引用情況：

<https://scholar.google.com/citations?user=ApZkPCUAAAAJ&hl=en>

論文流覽：<https://www.researchgate.net/profile/Xinyuan-Zhao-2>

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- [6] Chan, I. C. C., Chen, Z., Zhao, X., & Law, R. (2026). Effect of psychical environment on experience design and management. *International Journal of Contemporary Hospitality Management*, 38(5), 1453–1477.
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<https://doi.org/10.1108/CMS-11-2023-0597>
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國內期刊論文（CNKI 可查）

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- [3] 李朋波,陳濤,黃子欣,敖霞,高靜,趙新元.不合規任務對酒店員工退縮行為的影響機制：一個被調節的鏈式仲介模型[J].旅遊科學,2024,38(4)99-118. DOI:10.16323/j.cnki.lykx.2024.04.002.
- [4] 趙新元,孫早甯.何謂獲得？員工獲得感的內涵與來源探索[J].中國人力資源開發, 2023, 40(2), 87-95.
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- [6] 楊春江,陳亞碩,趙新元,陳奧博.中國情境下一項關於工作嵌入效應的元分析研究[J].管理評論,2022,34(07):255-267. DOI:10.14120/j.cnki.cn11-5057/f.2022.07.006.
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科研項目

縱向研究課題

1. 主持，文旅深度融合的遊客體驗管理研究，國家自然科學基金（重點項目；72332010），165 萬元立項資助，在研。
2. 主持，顧客不文明行為對酒店業一線員工工作-家庭衝突和偏離行為的影響機制研究，澳門科技大學研究基金（FRG-22-114-SLA），3 萬元立項資助，已結項。
3. 主持，工作-家庭衝突中的道德困境與獲得感，國家自然科學基金（面上項目；72172161），50 萬元立項資助，已結項。
4. 主持，基於工作重塑與員工認同感視角的靈活雇傭關係跨層次影響機制研究，國家自然科學基金（面上項目；71872191），48 萬元立項資助，已結項、後評估：優秀。
5. 主持，角色困境下的道德判斷與職場疏離感，廣東省自然科學基金（面上項目；2021A1515011978），10 萬元立項資助，已結項。
6. 主持，共用經濟中的員工多重職業身份：前因、結果與作用機制的跨層次研究，廣東省自然科學基金（自由申請項目；2018A030313502），10 萬元立項資助，已結項。
7. 主持，靈活雇傭關係何以讓企業和員工雙贏：基於工作重塑與員工認同感視角的跨層次研究，教育部人文社會科學研究規劃基金項目（18YJA630151），10 萬元立項資助，已結項。



8. 主持，企業生活友好組織文化的利益相關者均衡機制研究，廣東省自然科學基金（自由申請面上項目；2014A030313177），10 萬元立項資助，已結項。
9. 主持，新生代員工工作-家庭期望與家庭友好組織文化，國家自然科學基金（青年科學基金項目；71102097），18.5 萬元立項資助，已結項、後評估：優秀。
10. 主持，外來務工人員工作家庭衝突及其對策研究：以珠三角為例，教育部人文社會科學研究一般項目（規劃項目；08JA840012），7 萬元立項資助，已結項。
11. 主持，廣東外來務工人員工作家庭衝突及其對策研究——基於‘自我調節’視角，廣東省哲學社會科學“十一五”規劃青年項目（07YH01），2 萬元立項資助，已結項。
12. 主持，廣州企業外來務工人員工作家庭衝突及其管理對策實證研究，廣州市哲學社會科學發展“十一五”規劃青年課題（07Q6），0.5 萬元立項資助，已結項。

獎項及榮譽

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|-------------|---|
| 2024 年 10 月 | 斯坦福大學與 Elsevier 聯合發佈的全球前 2% 頂尖科學家“2023 年度科學影響力排行榜”（World's Top 2% Scientists） |
| 2023 年 11 月 | 斯坦福大學與 Elsevier 聯合發佈的全球前 2% 頂尖科學家“2022 年度科學影響力排行榜”（World's Top 2% Scientists） |
| 2023 年 03 月 | 愛思唯爾 2022 年度“中國高被引學者”（工商管理） |
| 2022 年 04 月 | 愛思唯爾 2021 年度“中國高被引學者”（工商管理） |



- 2021 年 04 月 愛思唯爾 2020 年度“中國高被引學者”（工商管理）
- 2018 年 12 月 國家級教學成果獎（二等獎）
- 2018 年 05 月 第八屆廣東省教育教學成果獎（高等教育）一等獎
- 2018 年 01 月 何氏教育基金“傑出教學貢獻獎”二等獎
- 2017 年 08 月 International Journal of Contemporary Hospitality Management 傑出
評審專家
- 2017 年 06 月 Journal of Hospitality & Tourism Management 優秀論文獎
- 2016 年 12 月 何氏教育基金“傑出科研貢獻獎”二等獎
- 2016 年 07 月 Journal of Hospitality & Tourism Research 傑出評審專家獎
- 2016 年 05 月 國家旅遊局優秀研究成果獎（論文類三等獎）
- 2014 年 01 月 亞東教育基金優秀獎
- 2013 年 01 月 何氏教育基金“傑出科研貢獻獎”一等獎
- 2012 年 12 月 中山大學 2012 年教職工年度考核優秀
- 2012 年 12 月 中山大學管理學院優秀班主任
- 2011 年 12 月 中山大學管理學院優秀班主任
- 2008 年 04 月 華南理工大學教學優秀二等獎
- 2007 年 11 月 廣東省首屆社會科學學術年會（廣東省委宣傳部和廣東省社科聯主
辦）優秀論文二等獎
- 2005 年 11 月 美國賓夕法尼亞州大學學費資助（全校競爭）
- 2005 年 06 月 組織行為學教學會獎學金



- 2001 年 06 月 笹川良一獎學基金優秀論文獎
- 2001 年 06 月 中山大學優秀畢業研究生
- 2000 年 10 月 寶潔獎學金
- 1999 年 12 月 中山大學研究生院優秀研究生獎學金
- 1997 年 12 月 ICI 獎學金
- 1997 年 12 月 中山大學優秀學生獎學金
- 1996 年 12 月 中山大學優秀學生獎學金

編輯及學術服務(副主編/編委會/客座編輯/特邀審稿人)

1. 期刊編委

- 《中國科學基金》；
- 《旅遊學刊》；
- International Journal of Contemporary Hospitality Management (SSCI/11.3/Q1/2025)
- Journal of Hospitality Marketing & Management (SSCI/12.4/Q1/2025);
- Journal of Hospitality & Tourism Research (SSCI/7.1/Q1/2025).

2. 客座編輯

- Special Issue of “Ethical and Sustainable Practices in the Tourism and Hospitality Industry in China”, International Journal of Contemporary Hospitality Management。

3. 匿名評審專家：Academy of Management Annual Conferences; Journal of

Occupational and Health Psychology; Annals of Tourism Research; Tourism Management; International Journal of Contemporary Hospitality Management; Journal of Hospitality Marketing & Management; Journal of Hospitality & Tourism Research; International Journal of Hospitality Management; Cornell Hospitality Quarterly; Journal of China Tourism Research; Journal of Quality Assurance in Hospitality & Tourism; Journal of Foodservice Business Research; Journal of Human



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School of Liberal Arts

Resources in Hospitality & Tourism; Journal of Hospitality Marketing and Management 。

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