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學歷

經濟學博士 卡迪夫大學
國際經濟、銀行與金融碩士 卡迪夫大學
全球商業管理學士 中央蘭開夏大學
國際金融學士 江西財經大學

教學科目

微觀經濟學；宏觀經濟學；財務學原理；供應鏈管理；營運管理

研究方向

宏觀經濟理論與實證；旅遊經濟學

工作經驗

2022 年至今，澳門科技大學博雅學院副教授
2015 年-2022 年，江西財經大學經濟學院助理教授
2011 年-2015 年，納扎爾巴耶夫大學人文社會科學學院助理教授

專業學會資格

Global Association of Risk Professionals Membership (GARP), Financial Risk Manager (FRM).

發表

英文學術期刊論文

Zhang Hongru, Xu Liye, Tian Maoshan (2026) The uncertain waves: tourism, immigration, and gendered labor market dynamics, *Journal of Sustainable Tourism*, Latest articles (SSCI: Q1; ABDC: A*; ABS: 3)

Zhang Hongru, Yang Yang (2026) Tourism shocks and gender unemployment dynamics: Unraveling the gender gap in Macau's labor market, *Tourism Economics*, 32, pp.1062-1082 (SSCI: Q1; ABDC: A; ABS: 2).

Xu Liye, Tian Maoshan, **Zhang Hongru*** (2026) Tourism, labour migration, and wage inequality: an empirical analysis of Macau's casino-driven economy, *Current Issues in Tourism*, 29, pp.2503-2524 (SSCI: Q1; ABDC: A; ABS: 2).



- Zhang Hongru**, Tian Maoshan, Yang Yang (2026) The paradox of prosperity: Casino tourism, immigration, and local employment in Macau, *Tourism Economics*, 32, pp.229-236 (SSCI: Q1; ABDC: A; ABS: 2).
- Zhang Hongru**, Tian Maoshan (2025) Destination under shock: Disentangling structural drivers of exchange rate pass-through in global tourism hubs, *Applied Economics*, Latest articles (SSCI: Q2; ABDC: A; ABS: 2)
- Zhang Meng-Chen, **Zhang Hongru**, Wei Ying, Wang Wen (2025) Beyond bricks and mortar: How CEO digital vision in smart cities impacts tourism resilience and digital heritage preservation, *Convergence-The International Journal of Research into New Media Technologies*, OnlineFirst (SSCI: Q1)
- Zhang Hongru**, Tian Maoshan (2025) Shadows of uncertainty: Unraveling the impact of economic policy uncertainty on tourism-driven energy consumption in Macau, *Sustainability*, 17, 3716 (SSCI: Q2).
- Fu Tong, Yang Yang, **Zhang Hongru**, Mao Zhenxing (2023) Risk culture as a blessing intourism development: Long-run effects of epidemic disasters, *Annals of Tourism Research*, 103 103682 (SSCI: Q1; ABDC: A*; ABS: 4).
- Zhang Hongru**, Yang Yang (2023) Is Tourism Growth able to Shrink EconomicInequalities? A DSGE Analysis, *Annals of Tourism Research Empirical Insights* 4,100089 (ESCI: Q1).
- Zhang Hongru**, Yang Yang (2021) Does tourism contribute to real estate boom? A DSGE modeling in small open economy, *Journal of Hospitality & Tourism Research* 45, pp.257-279 (SSCI: Q1; ABDC: A; ABS: 2).
- Zhang Hongru**, Fang Zhiqiang (2021) Real estate time-to-construct, housing market dynamics, and aggregate fluctuations in China, *Emerging Markets, Finance and Trade* 57, pp.2907-2928 (SSCI: Q1; ABDC: B; ABS: 2).
- Yang Yang, **Zhang Hongru***, Chen Xiang (2020) Coronavirus pandemic and tourism: Dynamic stochastic general equilibrium modeling of infectious disease outbreak, *Annals of Tourism Research* 83, 102913 (SSCI: Q1; ABDC: A*; ABS: 4).
- Zhang Hongru**, Yang Yang (2019) Prescribing for the tourism-induced Dutch Disease: a DSGE analysis of subsidy policies, *Tourism Economics* 25, pp. 942-963 (SSCI: Q1; ABDC: A; ABS: 2).
- Zhang Hongru** (2019) Collateral, Labour Monitoring and Banking Accelerator, *Australian Economic Papers* 58, pp. 207-231 (SSCI: Q2; ABDC: B; ABS: 1).



中文學術期刊論文

產出回滯·財政效力與福利成本·饒曉輝;張鴻儒;劉方·財政研究(CSSCI)·2022(06)。
外部衝擊對存貨投資的時變性影響·張鴻儒;楊澤民·統計與決策(CSSCI)·2020(21)。
融資約束翻轉人生? 饒曉輝;張鴻儒;封福育·世界經濟文匯(CSSCI)·2020(04)。
貨幣政策·存貨投資和經濟增長關係研究·張鴻儒;莫瓊輝·江西社會科學(CSSCI)·
2019(03)。

書籍章節

Zhang Hongru (2022) The Macroeconomics of Tourism, Chapter 17 in A Modern Guide to
Tourism Economics, edited by Robertico Croes and Yang Yang, *Edward Elgar
Publishing*.

Zhang Hongru, Yang Yang (2022) COVID-19 economic impact in 2020, entry in The
Encyclopedia of Tourism Management and Marketing, edited by Buhalis, Dimitrios,
Edward Elgar Publishing.

科研項目

2022-2023 澳門科技大學科學研究基金 [FRG-22-071-SLA] - 成員
2019-2022 國家自然科學基金 [71863014] - 成員
2017-2021 國家社會科學基金 [17AJY030] - 成員
2019-2020 江西高校人文社會科學研究基金 [JJ18210] - 負責人
2015-2019 江西財經大學教師科研啟動基金 [K62192012] - 負責人
2011-2015 納扎爾巴耶夫大學教師科研啟動基金 - 負責人

編輯及學術服務

編委會: Tourism Economics

客座編輯: Managerial and Decision Economics

特邀審稿人: Annals of Tourism Research, Annals of Tourism Research-Empirical Insights,
Emerging Markets Finance and Trade, International Journal of Hospitality Management,
Journal of Sustainable Tourism, Tourism Economics, Tourism Geographies, Tourism
Management.

最後更新: 2026年8月