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學歷

博士	管理學	澳門科技大學，中國澳門
碩士	管理學	澳門科技大學，中國澳門
學士	管理學，物流管理學院	吉林大學，中國珠海

教學科目

商務統計
管理導論

研究方向

組織行為學，人力資源管理

工作經驗

2022-至今 助理教授 澳門科技大學博雅學院，中國澳門

發表（學術期刊論文/書籍章節/研討會論文）

學術期刊論文(# 表示论文被接受时合作者为博士生)

- **Bai, J. Y.**, Yan, Y. #, Zhao, X., Zhou, X., & Leong, A. M. W. (2027). From inclusion to innovation: How inclusive experience drives creativity in migrant worker teams. *International Journal of Hospitality Management*, 140, 104808. [SSCI, Q1 top; ABS 3; ABDC A*]
- Qiu, L., Ye, Q. #, Leung, C. K. M., Leong, A. M. W., & **Bai, J. Y.** (2026). Generative AI for health-vulnerable tourists: Well-being, service innovation, and empowerment. *Journal of Destination Marketing & Management*, 42, 101142. [SSCI, Q1; ABS 1; ABDC A]
- **Bai, J. Y.**, Li, X. #, Fan, A. C. W., Huan, T. C., & Leong, A. M. W. (2026). From classroom to career: The empowering effects of entrepreneurship education on career adaptability. *The International Journal of Management Education*, 24(3), 101491. [SSCI, Q1 top; ABS 1; ABDC B]
- Leong, A. M. W., Zhuang, W. L., **Bai, J. Y.**, C. Chao & Huan, T. C. (2026). When support isn't enough: How identification and cognitive trust serially mediate knowledge sharing in international hotels?. *Tourism Management Perspectives*. [SSCI, Q1 top; ABS 2; ABDC A*]



- Leong, A. M. W., Zeng, W. [#], Yeh, S. S., **Bai, J.Y.**, & Huan, T. C. (2026). When emotion overpowers reflection: framing effects, emotional intensity, and the deep-immersion paradox in red tourism narratives. *Current Issues in Tourism*, 1-19. [SSCI, Q1; ABS 2; ABDC A]
- Leong, A. M. W., Li, X. [#], Lee, J. C. K., Ji, L. [#], & **Bai, J. Y.** (2026). How and when does artificial intelligence augment management student creativity?. *The International Journal of Management Education*, 24(2), 101391. [SSCI, Q1 top; ABS 1; ABDC B]
- Zhao, C., Leong, A.M.W., Hollebeek L. D., **Bai, J.Y.** and Liu, Y. (in press). Navigating the Crossroads: Supply Chain Adaptability, Internal Coopetition, and Innovation in Chain Restaurants' Cross-Regional Expansion. *International Journal of Physical Distribution & Logistics Management*. [SSCI, Q1 top; ABS 2; ABDC A]
- Liu, B., Obiudu, O., Fan, X. F., Leong, A.M.W., and **Bai, J.Y.** (2026). Perceived Risks and Comfort Zone among African Female Solo Travellers. *Journal of Travel Research*. [SSCI, Q1 top; ABS 4; ABDC A*]
- Leong, A.M.W., Shi, G. F.[#], Okumus, F., Chim-Miki, A. F., and **Bai, J.Y.** (2026). Feeling ambivalent: An examination of Leader–Member Exchange ambivalence on migrant worker voice behavior. *International Journal of Hospitality Management*, 126, 104064. [SSCI, Q1 top; ABS 3; ABDC A*]
- Zhuang, W. L., Leong, A. M. W., **Bai, J.Y.**, Yeh, S. S., & Huan, T. C. T. (2025). Can chefs stop knowledge hiding? The roles played by thriving at work and stressors. *Journal of Knowledge Management*, 1-22 [SSCI, Q1 top; ABS 2; ABDC A]
- **Bai, J.Y.**, Tian, Q., and Juan I. Sanchez (2025). The role of mindfulness on the relationship between job complexity and job crafting: A self-regulation approach. *European Management Journal*. [SSCI, Q1 top; ABS 2; ABDC A]
- **Bai, J.Y.**, Wong, I. A., Huan, T. C., Okumus, F., and Leong, A.M.W. (2025). Ethical perceptions of generative AI use and employee work outcomes: Role of moral rumination and AI-supported autonomy. *Tourism Management*. [SSCI, Q1 top, IF:12.4; ABS 4; ABDC A*]
- Leong, A.M.W., Kocak, E., **Bai, J.Y.**, and Okumus, F. (2025). Uncertainty and the Tourism Industry: Nonlinearity, Asymmetries, and Implications. *International Journal of Tourism Research*. [SSCI, Q1; ABS 2; ABDC A]
- **Bai, J.Y.**, Huan, T. C., Leong, M. W., Luo, J. M. & Fan, X. F. (2025). Examining the influence of AI event strength on employee performance outcomes: Roles of AI rumination, AI-supported autonomy, and felt obligation for constructive change. *International Journal of Hospitality Management*, 126, 104064. [SSCI, Q1 top; ABS 3; ABDC A*; ESI 前 1%高被引論文]
- **Bai, J. Y.**, Leong, A. M. W., Karatepe, O. M. & Okumus, F. (2025). Managing the



- risks of job crafting: Three-way interaction model of job crafting on job performance. *International Journal of Hospitality Management*, 126, 104058. [SSCI, Q1 top; ABS 3; ABDC A*]
- Leong, A. M. W., **Bai, J. Y.**, Rasheed, M. I., Hameed, Z., & Okumus, F. (2025). AI disruption threat and employee outcomes: Role of technology insecurity, thriving at work, and trait self-esteem. *International Journal of Hospitality Management*, 126, 104064. [SSCI, Q1 top; ABS 3; ABDC A*]
 - **Bai, J. Y.**, Zhao, X., Huan, T. C., & Leong, A. M. W. (2024). Overqualification in the socialization context: How being relatively qualified leads to leadership emergence. *International Journal of Contemporary Hospitality Management*. [SSCI, Q1 top; ABS 3; ABDC A]
 - Rasool, M., Murtza, M. H., Rasheed, M. I., Leong, A. M. W., Okumus, F., & **Bai, J.Y.** (2024). Information technology competency and supply chain performance: role of risk management orientation and supply chain agility. *Journal of Hospitality and Tourism Technology*. [SSCI, Q1; ABS 1; ABDC B]
 - Leong, M. W., **Bai, J.Y.**, Luo, J. M. & Fan, X. F. (2024). Why do negative career shocks foster perceived employability and career performance: A career crafting explanation. *International Journal of Hospitality Management*, 119, 103724. [SSCI, Q1 top; ABS 3; ABDC A*]
 - Leong, A. M. W., Kocak, E., **Bai, J.Y.**, & Okumus, F. (2024). Macau hotel industry's response to global shocks. *Tourism Economics*, 13548166241234096. [SSCI, Q1; ABS 2; ABDC A]
 - Bilgihan, A., Leong, A. M. W., Okumus, F., & **Bai, J. Y.** (2024). Proposing a metaverse engagement model for brand development. *Journal of Retailing and Consumer Services*, 78, 103781. [SSCI, Q1 top; ABS 2; ABDC A; ESI 前 1%高被引論文]
 - **Bai, J.Y.**, Tian, Q., Fan, X., & Sun, H. (2023). Perceived corporate social responsibility and employee voluntary pro-environmental behavior: Does moral motive matter?. *Corporate Social Responsibility and Environmental Management*. [SSCI, Q1 top; ABS 1; ABDC C]
 - Tian, Q., **Bai, J.Y.** & Wu, T. (2022). Should we be "challenging" employees? A study of job complexity and job crafting. *International Journal of Hospitality Management*. Volume 102. [SSCI, Q1 top; ABS 3; ABDC A*]
 - Zhao L. J., Zhao S. M., Zeng H., **Bai, J.Y.** (2021). To Share or Not to Share? A Moderated Mediation Model of the Relationship Between Perceived Overqualification and Knowledge Sharing. *Baltic Journal of Management*. [SSCI; ABS 1; ABDC B]
 - Zhong, H., Tian, Q., & **Bai, J.Y.** (2019). The Mechanisms of Ethical Leadership on Employees' Helping Behavior: A Study Based on Social Cognition Theory,



Chinese Journal of Management, Vol. 16, No.1. [CSSCI]

學術著作/書籍章節

- Tian, Q. & **Bai, J.Y.**, (2022). Job Characteristics Theory. In *Management and Organization Theories*, Xu, S.Y., & Zhang, C.P., (Eds.). Peking University Press.

研討會論文 (^ 表示论文被接受时合作者为本科生)

- Wang, Y.F. ^, **Bai, J.Y.** (2024). Will working with robots make you act more creative? Fudan University, Shanghai, China
- Leong, M. W., **Bai, J.Y.** (2024). Foreign worker inclusion and identification: Insights from the Macau hospitality industry. 11th Advances in Hospitality and Tourism Marketing and Management (AHTMM) conference, University of Mauritius, Mauritius
- **Bai, J.Y.**, Tian, Q., & Sun, H. (2023). Perceived Corporate Social Responsibility and Employee Voluntary Pro-Environmental Behavior: Does Moral Motive Matter? June 2023, International Association for Chinese Management Research (IACMR), Hong Kong, China
- Sun, H., Tian, Q., & **Bai, J.Y.** (2022). Assessing Facets of Craftsmanship in the Context of Work, 82nd Annual Meeting of the Academy of Management. August 2022, Boston, USA.
- Selected Participant in *Journal of Applied Psychology* Virtual Paper Development Workshop 2021, Section Chair: Chu-Hsiang (Daisy) Chang, Michigan State University
- **Bai, J.Y.**, & Tian, Q., (2018, December). How Does CSR Lead to Employee Pro-Environmental Behavior? PDW conducted at the 7th World Business Ethics Forum, Macau & Hong Kong.

科研項目

- 2025-2026 項目參與, 2025 年學術項目資助計劃/澳門基金會, Grant No. G-XXX-00238-2508-148
- 2025-2027 子課題負責人, 澳門科技大學研究基金-團隊研究項目/澳門科技大學, Grant No. FRG-25-084-SLA
- 2025-2026 項目參與, 2025 年學術項目資助計劃/澳門展貿協, Grant No. MFTA-2025-001



- 2025-2026 項目參與, 2025 年學術項目資助計劃/澳門基金, Grant No. I00531-2408-067
- 2025-2026 項目參與, 澳門科技大學研究基金-普通研究項目/澳門科技大, Grant No. FRG-25-030-SLA
- 2024-2025 項目主持, 澳門科技大學研究基金-普通研究項目/澳門科技大; Grant No. FRG-24-036-SLA
- 2019-2020 項目參與, 澳門高等教育基金

獎項及榮譽

- 二零二六年「澳門國際銀行學術研究獎」
- 2020 “澳門研究”研究生獎學金/澳門基金會
- 第六屆中國人力資源管理論壇最佳論文獎 (2017 年)

編輯及學術服務 期刊特邀審稿人

- International Journal of Human-Computer Interaction (SSCI, Q1)
- Tourism Management Perspectives (SSCI, Q1)
- Journal of Hospitality Marketing & Management (SSCI, Q1)
- Technology in Society (SSCI, Q1)
- Journal of Retailing and Consumer Services (SSCI, Q1)
- International Journal of Information Management (SSCI, Q1)
- Tourism Management (SSCI, Q1)
- Journal of Business Research (SSCI, Q1)
- International Journal of Hospitality Management (SSCI, Q1)
- International Journal of Contemporary Hospitality Management (SSCI, Q1)
- Journal of Hospitality and Tourism Management (SSCI, Q1)

會議特邀審稿人

- The 10th Biennial IACMR Conference 2023 (Session Chair)
- Academy of Management Conference 2022
- Australian and New Zealand Academy of Management Conference 2021

最後更新：2026 年 9 月 15 日