

Ye Feng is a Professor and Doctoral Supervisor at the School of New Media Art and Design, Beihang University. He serves on specialized committees of several national academic organizations, including the Digital Art Committee of the China Artists Association and the China Stage Art Society. He has also acted as a juror for the 14th National Exhibition of Fine Arts and the First China Digital Art Exhibition.

Professor Ye has long been dedicated to digital art creation, with a particular focus on creative thinking and aesthetic research in intelligent digital art. He has achieved numerous influential results in digital design for national image projects, cultural heritage digitization, and digital performance. His landmark projects include Soul of the Great River presented at the Paris International Exposition, whose exhibition section won the Gold Award in the World Culture Exhibition Area; the immersive moving-image work BeiDou Navigation Satellite System, a core exhibit of the China Pavilion at Expo 2020 Dubai; and the global touring immersive digital moving-image art exhibition of Sanxingdui. His other representative works include the digital artwork Great Virtue · Life, created for the Feng Zikai Protecting Life Paintings Research Exhibition at the China National Academy of Painting, alongside multimedia design for many productions of Beijing People's Art Theatre, such as Zhang Juzheng and The Cherry Orchard.