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Academic Qualifications

Ph.D. in Management, Universiti Putra Malaysia, Malaysia
MSc in International Management, SOAS, University of London, UK
BA in Foreign Language Studies, Macau University of Science and Technology, China, Macau SAR

Teaching Areas

Human Resource Management
Business Communication

Areas of Research Expertise

Organisational Behaviour
Business Ethics

Working Experience

2026 - Present Lecturer, School of Liberal Arts, Macau University of Science and Technology, China, Macau SAR

Publications (Journal Articles)

1. **Yang, B.**, Ho, J. A., Ng, S. I., & Cheah, J. H. (2026). Too much of a good thing? Exploring the inverted U-shaped relationship between perceived CSR and voluntary pro-environmental behaviour in luxury hotels. *International Journal of Hospitality Management*, 132, 104377.
[SSCI Q1 Top; ABDC A*; CABS 3]
2. **Yang, B.**, Ho, J. A., Ng, S. I., & Cheah, J. H. (2025). Too much of a green thing? The curvilinear impact of green servant leadership on employee pro-environmental behaviour in luxury hotels. *Social Responsibility Journal*, 21(10), 2394-2413.
[ESCI Q1; ABDC B; CABS 1]

Editorial and Academic Service

Ad Hoc Reviewer
Social Responsibility Journal

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