

# 石琳



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## 教育背景

2009-2014 博士： 香港城市大學，商學院，戰略管理；  
2005-2009 學士： 北京大學，國際關係學院，外交專業

## 工作經驗

2023-今 澳門科技大學，助理教授  
2020-2023 華僑大學，助理教授  
2016-2020 澳門科技大學，商學院，助理教授  
2015-2016 西交利物浦大學，國際商學院，高級研究員  
2014-2015 象嶼集團/象嶼股份有限公司，研究中心，宏觀經濟研究員

## 教學活動

戰略管理、社會學、公共關係理論與實務、管理學等

## 研究領域

組織理論、戰略管理、發展與創新

## 學術成果

ORCID webpage: <https://orcid.org/0000-0003-0072-3439>

澳門科技大學學者庫: <https://scholar.must.edu.mo/scholar/106004>

Shi, L\*. (2023). Exploring a market-like organizational system's performance by considering the efficiency/effectiveness trade-off in micro-level exchanges. *Management Decision*, 61(1), 269-289. <https://doi.org/10.1108/MD-09-2021-1227> (SSCI, 5-year IF: 5.9, with software designed, developed, and officially registered)

Shi, L., Mai, Y., & Wu, Y. J\*. (2022). Digital transformation: A bibliometric analysis. *Journal of Organizational and End User Computing*, 34(7), 1-20. (SSCI, 5-year IF: 3.1)

- Shi, L., & Yang, H\*. (2021). Attention stability, strategic stability, and firm performance in hypercompetitive environments. *Academy of Management Annual Meeting Proceedings*, (1), 11350. (Best Paper of Strategic Management Division)
- Shi, L., Shi, G. C., & Qiu, H. G\*. (2019). General review of intelligent agriculture development in China. *China Agricultural Economic Review*, 11(1), 39-51. <https://doi.org/10.1108/CAER-05-2017-0093> (SSCI, 5-year IF: 5.4)
- Shi, L. (2017). Constraints on the way to intended change. *Proceedings of China Marketing International Conference*, 219-248. (CPCI)

### 專著

- 石琳.《行動研究——一種理論與實踐相結合的研究方法》[M]. 澳門：澳門科學出版社, 2025.  
<https://moaj.mospbs.com/book/482>

### 代表性會議論文

- Shi, Pan, & Cohen “Unpacking camouflage in public language: The association between firm communication and strategic change”, *Academy of Management Annual Meeting*, Copenhagen, July 2025
- Shi & Martinsons “A Quantum Approach to Planned Organizational Change: Constraints, Resources, and Temporary Results”, *Academy of Management Annual Meeting*, August 2023
- Shi & Yang “Attention stability, strategic stability, and firm performance in hypercompetitive environments”, *Academy of Management Annual Meeting*, August 2021
- Shi & Jing “Distinct momentum strategies of search and learning for organizational development”, *Academy of Management Annual Meeting*, August 2021
- Shi “Capturing sustained growth from a bottom-up exchange process: A complex adaptive systems model”, *Strategic Management Society Annual Conference*, London, October 2020
- Shi, “Constraints on the way to intended change”, *China Marketing International Conference*, Beijing, Jul 2017

### 其他專業資格/活動

- 軟件開發，基於量子方法的組織發展與變革的戰略管理系統 V1、V2，2024
- 軟件開發，市場交易系統動態發展模擬軟件 V1，2021
- 管理學會議（AOM）分會場主席/協調人，2021
- 「教學的學問與方法」工作坊，IACMR，2020
- 上海交通大學，安泰經管學院，訪問學者，2019-2020
- 中歐國際工商學院「案例大師成長營」，2018
- Management Decision*、*Computational and Mathematical Organization Theory*、*Computational Economics* 以及 *China Agricultural Economic Review* 等 SSCI 期刊和管理學國際學術會議(AOM) 評審，2018-今

亞洲管理學會議（AAOM）分會場主席/協調人，2012

國際交流項目，Danish Institute for Study Abroad (DIS)，丹麥，2007

## 獎項

Above and Beyond the Call of Duty Reviewer Award, Organization Theory Division, Academy of Management Annual Meeting, 2026

Outstanding Reviewer of Strategic Management, Academy of Management Annual Meeting, 2025

Best Paper of Strategic Management, Academy of Management Annual Meeting, 2021

第七屆城市文學獎（港澳）銀獎，2012

Certificate of merit in Teaching Students: First Steps, City University of Hong Kong, 2011

Postgraduate Scholarship, City University of Hong Kong, 2009-2013

Innovation award, Entrepreneurship Competition, sponsored by National University of Singapore and Peking University, 2008-2009

費孝通獎學金，北京大學，2008