

Lin SHI



Title: Assistant Professor

Faculty: School of Business

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Academic Qualification

2009-2014 Ph.D.: City University of Hong Kong, College of Business, Strategic Management

2005-2009 LL.B.: Peking University, School of International Studies, Diplomacy

Working Experience

2023-present Assistant Professor/ Macau University of Science and Technology

2020-2023 Assistant Professor/ Huaqiao University

2016-2020 Assistant Professor/ Macau University of Science and Technology

2015-2016 Research Associate/ Xi'an Jiaotong-Liverpool University

2014-2015 Macroeconomic Analyst/ Xiamen Xiangyu Co., Ltd

Teaching Activities

Strategic Management, Sociology, Public Relations: Theory and Practice, Management, etc.

Research Areas

Organization Theory, Strategic Management, Development and Innovation

Selected Publications

ORCID webpage: <https://orcid.org/0000-0003-0072-3439>

Scholars Hub profile: <https://scholar.must.edu.mo/scholar/106004>

Shi, L. (2023). Exploring a market-like organizational system's performance by considering the efficiency/effectiveness trade-off in micro-level exchanges. *Management Decision*, 61(1), 269-289. <https://doi.org/10.1108/MD-09-2021-1227> (SSCI, 5-year IF: 5.9, with software designed, developed, and officially registered)

- Shi, L., Mai, Y., & Wu, Y. J. (2022).** Digital transformation: A bibliometric analysis. *Journal of Organizational and End User Computing*, 34(7), 1-20. (SSCI, 5-year IF: 3.1)
- Shi, L., & Yang, H. (2021).** Attention stability, strategic stability, and firm performance in hypercompetitive environments. *Academy of Management Annual Meeting Proceedings*, (1), 11350. (Best Paper of Strategic Management Division)
- Shi, L., Shi, G. C., & Qiu, H. G. (2019).** General review of intelligent agriculture development in China. *China Agricultural Economic Review*, 11(1), 39-51. <https://doi.org/10.1108/CAER-05-2017-0093> (SSCI, 5-year IF: 5.4)
- Shi, L. (2017).** Constraints on the way to intended change. *Proceedings of China Marketing International Conference*, 219-248. (CPCI)

Book

- Shi, L. (2025)** *Action Research: A Research Method Integrating Theory and Practice*. Macau Scientific Publishers, Macau. (in Chinese) <https://moaj.mospbs.com/book/482>

Representative conference papers

- Shi, Pan, & Cohen** “Unpacking camouflage in public language: The association between firm communication and strategic change”, *Academy of Management Annual Meeting*, Copenhagen, July 2025
- Shi & Martinsons** “A Quantum Approach to Planned Organizational Change: Constraints, Resources, and Temporary Results”, *Academy of Management Annual Meeting*, August 2023
- Shi & Yang** “Attention stability, strategic stability, and firm performance in hypercompetitive environments”, *Academy of Management Annual Meeting*, August 2021
- Shi & Jing** “Distinct momentum strategies of search and learning for organizational development”, *Academy of Management Annual Meeting*, August 2021
- Shi** “Capturing sustained growth from a bottom-up exchange process: A complex adaptive systems model”, *Strategic Management Society Annual Conference*, London, October 2020
- Shi**, “Constraints on the way to intended change”, *China Marketing International Conference*, Beijing, Jul 2017

Other Professional Qualifications and Activities

- Software development, strategic management system of organizational change and development V.1, V.2, 2024 (officially registered)
- Software development, market trading system simulation V.1, 2021 (officially registered)
- Session Chair/Moderator, Academy of Management Annual Meeting (AOM), 2021
- Workshop on "Teaching Methods", IACMR, 2020
- Shanghai Jiaotong University, Organizational Management, Visiting Scholar, 2019-2020
- CEIBS "Case Master Camp", 2018

Reviewer of SSCI Journals (*Management Decision*, *Computational and Mathematical Organization Theory*, *Computational Economics*, and *China Agricultural Economic Review*) and international academic conference on management (AOM), 2018-present
Session Chair, Asia Academy of Management (AAOM), 2012
Exchange program, Danish Institute for Study Abroad (DIS), Denmark, 2007

Honors/Awards

Above and Beyond the Call of Duty Reviewer Award, Organization Theory Division, Academy of Management Annual Meeting, 2026
Outstanding Reviewer, Strategic Management Division, Academy of Management Annual Meeting, 2025
Best Paper of Strategic Management, Academy of Management Annual Meeting, 2021
First runner-up, the 7th City Literary Award (Hong Kong & Macao), 2012
Certificate of merit in Teaching Students: First Steps, City University of Hong Kong, 2011
Postgraduate Scholarship, City University of Hong Kong, 2009-2013
Innovation award, Entrepreneurship Competition, sponsored by National University of Singapore and Peking University, 2008-2009
Fei Xiaotong Scholarship, Peking University, 2008