

石琳



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教育背景

2009-2014 博士： 香港城市大学，商学院，战略管理；
2005-2009 学士： 北京大学，国际关系学院，外交专业

工作经验

2023-今 澳门科技大学，助理教授
2020-2023 华侨大学，助理教授
2016-2020 澳门科技大学，商学院，助理教授
2015-2016 西交利物浦大学，国际商学院，高级研究员
2014-2015 象屿集团/象屿股份有限公司，研究中心，宏观经济研究员

教学活动

战略管理、社会学、公共关系理论与实务、管理学等

研究领域

组织理论、战略管理、发展与创新

学术成果

ORCID webpage: <https://orcid.org/0000-0003-0072-3439>

澳门科技大学学者库: <https://scholar.must.edu.mo/scholar/106004>

Shi, L*. (2023). Exploring a market-like organizational system's performance by considering the efficiency/effectiveness trade-off in micro-level exchanges. *Management Decision*, 61(1), 269-289. <https://doi.org/10.1108/MD-09-2021-1227> (SSCI, 5-year IF: 5.9, with software designed, developed, and officially registered)

Shi, L., Mai, Y., & Wu, Y. J*. (2022). Digital transformation: A bibliometric analysis. *Journal of Organizational and End User Computing*, 34(7), 1-20. (SSCI, 5-year IF: 3.1)

- Shi, L., & Yang, H*. (2021). Attention stability, strategic stability, and firm performance in hypercompetitive environments. *Academy of Management Annual Meeting Proceedings*, (1), 11350. (Best Paper of Strategic Management Division)
- Shi, L., Shi, G. C., & Qiu, H. G*. (2019). General review of intelligent agriculture development in China. *China Agricultural Economic Review*, 11(1), 39-51. <https://doi.org/10.1108/CAER-05-2017-0093> (SSCI, 5-year IF: 5.4)
- Shi, L. (2017). Constraints on the way to intended change. *Proceedings of China Marketing International Conference*, 219-248. (CPCI)

专著

- 石琳.《行动研究——一种理论与实践相结合的研究方法》[M]. 澳门：澳门科学出版社, 2025.
<https://moaj.mospbs.com/book/482>

代表性会议论文

- Shi, Pan, & Cohen “Unpacking camouflage in public language: The association between firm communication and strategic change”, *Academy of Management Annual Meeting*, Copenhagen, July 2025
- Shi & Martinsons “A Quantum Approach to Planned Organizational Change: Constraints, Resources, and Temporary Results”, *Academy of Management Annual Meeting*, August 2023
- Shi & Yang “Attention stability, strategic stability, and firm performance in hypercompetitive environments”, *Academy of Management Annual Meeting*, August 2021
- Shi & Jing “Distinct momentum strategies of search and learning for organizational development”, *Academy of Management Annual Meeting*, August 2021
- Shi “Capturing sustained growth from a bottom-up exchange process: A complex adaptive systems model”, *Strategic Management Society Annual Conference*, London, October 2020
- Shi, “Constraints on the way to intended change”, *China Marketing International Conference*, Beijing, Jul 2017

其他专业资格/活动

- 软件开发，基于量子方法的组织发展与变革的战略管理系统 V1、V2，2024
- 软件开发，市场交易系统动态发展仿真软件 V1，2021
- 管理学会议（AOM）分会场主席/协调人，2021
- 「教学的学问与方法」工作坊，IACMR，2020
- 上海交通大学，安泰经管学院，访问学者，2019-2020
- 中欧国际工商学院「案例大师成长营」，2018
- Management Decision*、*Computational and Mathematical Organization Theory*、*Computational Economics* 以及 *China Agricultural Economic Review* 等 SSCI 期刊和管理学国际学术会议(AOM) 评审，2018-今

亚洲管理学会议（AAOM）分会场主席/协调人，2012

国际交流项目，Danish Institute for Study Abroad (DIS)，丹麦，2007

奖项

Above and Beyond the Call of Duty Reviewer Award, Organization Theory Division, Academy of Management Annual Meeting, 2026

Outstanding Reviewer of Strategic Management, Academy of Management Annual Meeting, 2025

Best Paper of Strategic Management, Academy of Management Annual Meeting, 2021

第七届城市文学奖（港澳）银奖，2012

Certificate of merit in Teaching Students: First Steps, City University of Hong Kong, 2011

Postgraduate Scholarship, City University of Hong Kong, 2009-2013

Innovation award, Entrepreneurship Competition, sponsored by National University of Singapore and Peking University, 2008-2009

费孝通奖学金，北京大学，2008